

Compilation Report of Independent Accountants and Consolidated Financial Statements

# Women's Funding Network and Affiliate

December 31, 2015



Certified Public Accountants | Business Consultants

## CONTENTS

CO	MPILATION REPORT OF INDEPENDENT ACCOUNTANTS1	
со	NSOLIDATED FINANCIAL STATEMENTS	
	Consolidated statement of financial position2	
	Consolidated statement of activities	
	Consolidated statement of cash flows4	
	Consolidated statement of functional expenses5	
	Notes to consolidated financial statements6	



## **COMPILATION REPORT OF INDEPENDENT ACCOUNTANTS**

To the Board of Directors Women's Funding Network and Affiliate

Management is responsible for the accompanying consolidated financial statements of Women's Funding Network and Affiliate (together the "Network"), which comprise the consolidated statements of financial position as of December 31, 2015, and the related consolidated statement of activities, cash flows, and functional expenses for the year then ended, and the related notes to the consolidated financial statements in accordance with accounting principles generally accepted in the United States of America. We have performed the compilation engagement in accordance with Statements on Standards for Accounting and Review Services promulgated by the Accounting and Review Services Committee of the American Institute of Certified Public Accountants. We did not audit or review the accompanying consolidated financial statements nor were we required to perform any procedures to verify the accuracy or completeness of the information provided by management. Accordingly, we do not express an opinion, a conclusion, nor provide any form of assurance on these consolidated financial statements.

adams LCP

San Francisco, California February 13, 2017



**CONSOLIDATED FINANCIAL STATEMENTS** 

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## WOMEN'S FUNDING NETWORK AND AFFILIATE CONSOLIDATED STATEMENT OF FINANCIAL POSITION December 31, 2015

ASSETS	
Current assets: Cash and cash equivalents Investments Promises to give and grants receivable Prepaid expenses	\$ 126,495 436,976 100,000 21,170
Total current assets	684,641
Promises to give and grants receivable, net Property and equipment, net	 40,643 8,430
Total assets	\$ 733,714
LIABILITIES AND NET ASSETS	
Accounts payable and accrued expenses Accrued vacation liability	\$ 114,894 6,948
Total current liabilities	 121,842
Net assets:	
Unrestricted Temporarily restricted	 441,013 170,859
Total net assets	 611,872
Total liabilities and net assets	\$ 733,714

## WOMEN'S FUNDING NETWORK AND AFFILIATE CONSOLIDATED STATEMENT OF ACTIVITIES Year Ended December 31, 2015

	Uni	restricted	mporarily estricted	Total		
SUPPORT, REVENUE, GAINS, AND LOSSES						
Foundation and corporate grants	\$	560,108	\$ -	\$	560,108	
Contributions		41,089	-		41,089	
In-kind donations		10,400	-		10,400	
Membership dues		148,947	-		148,947	
Event fees and sponsorships		199,022	-		199,022	
Fee for service income		-	-		-	
Investment income (loss)		1,129	-		1,129	
Unrealized gain from investments		(6,285)	-		(6,285)	
Net assets released from restrictions		446,695	 (446,695)		-	
Total support, revenue, gains, and losses		1,401,105	(446,695)		954,410	
EXPENSES						
Program services:						
Conference		371,921	-		371,921	
Member services		139,902	-		139,902	
Research, Policy, Education, and Grantmaking		367,374	-		367,374	
Social enterprise		17,180	-		17,180	
Supporting services:						
Communication		60,759	-		60,759	
Management and general		169,959	-		169,959	
Development		109,017	 -		109,017	
Total expenses		1,236,112	 -		1,236,112	
Change in net assets		164,993	(446,695)		(281,702)	
Net assets at beginning of year		276,020	 617,554		893,574	
Net assets at end of year	\$	441,013	\$ 170,859	\$	611,872	

## WOMEN'S FUNDING NETWORK AND AFFILIATE CONSOLIDATED STATEMENT OF CASH FLOWS Year Ended December 31, 2015

Cash flows used in operating activities:	
Change in net assets	\$ (281,702)
Adjustments to reconcile change in net assets to net cash from	
operating activities:	
Depreciation and amortization	1,317
Loss from disposals of property and equipment	9,878
Net gain from investments	6,285
Deferred rent	(49,313)
Changes in operating assets:	
Promises to give and grants receivable	131,957
Prepaid expenses	55,048
Deposits	24,423
Changes in operating liabilities:	
Accounts payable and accrued expenses	91,659
Accrued vacation liability	11,556
Deferred membership and social enterprise fees	 (30,101)
Net cash used in operating activities	 (28,993)
Cash flows from investing activities:	
Purchase of investments	 (1,046)
Net cash used in investing activities	 (1,046)
Net (decrease) in cash and cash equivalents	(30,039)
Cash and cash equivalents, beginning of the year	 156,534
Cash and cash equivalents, end of the year	\$ 126,495

				Program Services									Support	ing Services			
	Rese Member Edu		Research, Policy, Member Education, and Social			Total Program Services		Communication		Management and General		Development		Total Supporting Services		Total	
Staff	\$	7,480	\$ 82,286	\$ 167,205	\$	7,481	\$	264,452	\$	37,403	\$	139,817	\$	64,829	\$	242,049	\$ 506,501
Outreach and professional development		-	565	-		-		565		125		50		-		175	740
Consultant fees and honoraria	73	3,541	9,007	85,423		2,024		169,995		1,024		54,352		1,727		57,103	227,098
Convening facilities and AV	26	7,172	4,045	27,384		-		298,601		62		2,867		1,787		4,716	303,317
Travel	l	5,676	201	4,163		11		10,051		59		11,541		198		11,798	21,849
Materials development / printing		1,264	226	918		19		2,427		96		357		565		1,018	3,445
Grants and sponsorships		500	-	-		-		500		-		-		-		-	500
Evaluation		-	-	-		-		-		-		-		-		-	-
Mailing		45	69	107		17		238		23		407		138		568	806
Computers and telecommunications		132	2,842	2,345		3,931		9,250		3,324		3,292		641		7,257	16,507
Office supplies		248	148	303		14		713		118		447		297		862	1,575
Office space		767	8,434	16,357		767		26,325		3,834		54,979		6,645		65,458	91,783
Equipment rental and repair		-	-	-		-		-		-		-		-		-	-
Depreciation, amortization, and disposal		158	1,742	3,379		158		5,437		792		15,415		1,373		17,580	23,017
Admin Fees		571	787	1,528		72		2,958		358		1,607		7,509		9,474	12,432
Bank fees and interest		-	-	-		-		-		-		-		-		-	-
Insurance		174	1,914	3,712		174		5,974		870		3,248		1,508		5,626	11,600
Miscellaneous expense		1,281	-	953		-		2,234		109		2,172		27		2,308	4,542
In-kind expense		),400	-	-		-		10,400		-		-		-		-	10,400
Overhead allocations		2,512	27,636	53,597	,	2,512		86,257		12,562		(120,592)		21,773		(86,257)	 -
Total expenses	\$ 37	1,921	\$ 139,902	\$ 367,374	\$	17,180	\$	896,377	\$	60,759	\$	169,959	\$	109,017	\$	339,735	\$ 1,236,112

## WOMEN'S FUNDING NETWORK AND AFFILIATE CONSOLIDATED STATEMENT OF FUNCTIONAL EXPENSES Year Ended December 31, 2015

#### **NOTE 1 – ORGANIZATION**

Women's Funding Network ("WFN") is one of the largest philanthropic affinity groups of women in philanthropy. Collectively, the 164-member women's funds award over 7,000 grants annually to women-led, community-based organizations.

WFN provides services, tools, and support to member women's funds that improve and strengthen their fund-raising and grantmaking to benefit women, girls, and entire communities. In partnership with member women's funds, WFN creates space and infrastructure for shared learning, grants measurement and evaluation, and leadership development for community organizations and individual women and girls around the world.

The Board of Directors of WFN also serves as the Board of Directors of Women's Funding Network Foundation ("WFNF"). WFNF was formed in April 2006 to support a class of public charities, including WFN and its member funds, which are committed to improving the status of women and girls locally, nationally, and globally.

The consolidated financial statements include the accounts of WFN and WFNF, together referred to as "the Network." All material intercompany balances and transactions have been eliminated from the consolidated financial statements.

The Network is located in San Francisco, California. The Network supports its activities primarily through grants and contributions. The Network's program activities are as follows:

**Conference** – The WFN Annual Conference brings together women leaders in philanthropy for professional development and networking. The conference structure includes skill-building workshops for staff and board, peer-driven learning opportunities, thought leaders, and content experts to inform on emerging issues and best practices in the field of philanthropy and relevant social issues.

**Member services** – WFN offers a wide range of technical assistance and capacity-building services, programs, and events that benefit independent public women's foundations, private women's foundations, women's funds within community foundations or larger organizations, and funds based outside of the United States.

**Research and policy** – WFN research and policy strategies include monitoring public policy relevant to the status of women and girls, commissioning and conducting research to inform the field; and collaborating with key organizations and institutions as an expert resource in gender equality and analysis in philanthropy.

**Education and convening** – WFN convenes and coordinates member funds working across shared issues and strategies so that the Network is engaged in knowledge building and learning important for effective local grantmaking for greater impact.

**Grantmaking** – WFN receives funds from donors, some or all of which may be for the purpose of re-granting to other entities based on the donor's intent. Funds designated for re-granting are classified as temporarily restricted on the consolidated statements of financial position and are re-granted according to the terms of the agreements.

**Social enterprise** – WFN licenses proprietary software it has developed to third-party entities the revenue for which is recognized incrementally as earned.

#### **NOTE 2 – SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES**

**Method of accounting** – The consolidated financial statements of the Network have been prepared using the accrual method of accounting, which involves the recognition of revenues and gains when earned and expenses and losses when incurred.

**Cash and cash equivalents** – For purposes of the statements of cash flows, the Network considers all unrestricted highly liquid investments with an initial maturity of three months or less to be cash equivalents.

**Investments** – Investments in marketable securities are reported at their fair market value. Donated securities that have not been sold at year-end are also reported as investments.

**Promises to give and grants receivable** – Promises to give and grants receivable represents unconditional commitments from foundations, corporations, and individuals that are recorded at their net realizable value less an allowance for uncollectible amounts based on historical averages.

## WOMEN'S FUNDING NETWORK AND AFFILIATE NOTES TO CONDOLIDATED FINANCIAL STATEMENTS

**Property and equipment** – Property and equipment is stated at cost at the date of acquisition when purchased and fair value when received as a donation. Depreciation is provided over the estimated useful lives of the assets using the straight-line method of depreciation. The Network capitalizes computers with a cost or fair value of \$750 or more and all other property and equipment acquisitions with a cost or fair value of \$1,000 or more and depreciates them, generally over three to seven years.

**Agency transactions** – The Network receives funds from donors for the purpose of re-granting to other entities based on the donors' wishes and classifies these as agency transactions on the statements of financial position. The funds are distributed according to the terms of the agreements.

**Income tax status** – WFN and WFNF are considered public charities and are exempt from federal income tax under Section 501(c)(3) of the Internal Revenue Code. WFN and WFNF are also exempt from state income tax. WFN is exempt from state tax under Minnesota Taxation Code Section 317A and both WFN and WFNF under State of California Revenue and Taxation Code Section 23701d. Only unrelated business income is subject to federal and state income tax. Management believes that all of the Network's income is related to its exempt purpose. Accordingly, no provision for income taxes has been made in the accompanying consolidated financial statements. The Network has no unrecognized tax benefits or uncertain tax positions as of December 31, 2015.

**Basis of presentation** – Net assets, revenues, expenses, gains, and losses are classified based on the existence or absence of donorimposed restrictions. Accordingly, net assets of the Network and changes therein are classified and reported as follows:

**Unrestricted net assets** – Net assets that are not subject to donor-imposed stipulations. The Board of Directors of the Network has designated portions of this class of net assets for various purposes.

**Temporarily restricted net assets** – Net assets subject to donor-imposed stipulations that may or will be met either by actions of the Network and/or the passage of time.

**Permanently restricted** – Net assets subject to donor-imposed stipulations that specify the assets donated be invested to provide a permanent source of income. The Network had no permanently restricted net assets as of December 31, 2015.

**Fair value of assets and liabilities** – Fair value is defined as the price that would be received to sell an asset or paid to transfer a liability in an orderly transaction between market participants at the measurement date. The fair value hierarchy requires an entity to maximize the use of observable inputs and minimize the use of unobservable inputs when measuring fair value. The standard describes three levels of input that may be used to measure fair value:

- Level 1: Quoted prices in active markets for identical assets or liabilities.
- *Level 2*: Observable inputs other than Level 1 prices, such as quoted prices for similar assets or liabilities; quoted prices in active markets that are not active; or other inputs that are observable or can be corroborated by observable market data for substantially the full term of the assets or liabilities.
- *Level 3*: Unobservable inputs that are supported by little or no market activity and that are significant to the fair value of the assets or liabilities.

All of the Network's investments in the accompanying consolidated statements of financial position are measured at fair value on a recurring basis and are classified as Level 1 pursuant to the valuation hierarchy. Level 1 securities include mutual funds invested in various exchange traded equities and therefore are valued based on quoted market prices in an active market.

**Membership dues** – Membership dues are recognized as income when earned by members agreeing to renew their annual memberships over the membership period.

Accounting for restricted support – The Network reports gifts of cash and other assets as restricted support if they are received with donor stipulations that limit the use of the donated assets. When a donor restriction expires, that is, when a stipulated time restriction ends or purpose restriction is accomplished, temporarily restricted net assets are reclassified to unrestricted net assets and reported in the statement of activities as net assets released from restrictions. However, conference sponsorships that are received in the same year the conference is held are reported as unrestricted support and increase unrestricted net assets.

Gifts of property and equipment are recorded as unrestricted support unless explicit donor stipulations specify how the donated assets must be used. Gifts of long-lived assets with explicit restrictions that specify how the assets are to be used and gifts of cash or other assets that must be used to acquire long-lived assets are reported as restricted support. Absent explicit donor stipulations about how long those long-lived assets must be maintained, the Network reports expirations of donor restrictions when donated or acquired long-lived assets are placed in service.

**In-kind donations** – The Network records in-kind donations at fair value if the services either create or enhance a nonfinancial asset or would typically need to be purchased by the Network, had they not been provided by volunteers, required special skills, and were provided by individuals with those skills.

**Allocation of expenses** – Common expenses are allocated between program and supporting activities based on monthly time studies prepared by employees.

**Use of estimates** – The preparation of consolidated financial statements in accordance with accounting principles generally accepted in the United States of America requires management to make estimates and assumptions that affect certain reported amounts and disclosures. Accordingly, actual results could differ from those estimates. Significant estimates included in the accompanying consolidated financial statements are valuation of promises to give and grants receivable, valuation of investments, and functional allocation of expenses.

**Subsequent events** – Subsequent events are events or transactions that occur after the consolidated statement of financial position date but before the consolidated financial statements are issued. The Network recognizes in the consolidated financial statements the effects of all subsequent events that provide additional evidence about conditions that existed at the date of the consolidated statements of financial position, including the estimates inherent in the process of preparing the consolidated financial statements. The Network's consolidated financial statements do not recognize subsequent events that provide evidence about conditions that did not exist at the date of the consolidated statements of financial position but arose after the consolidated statements of financial position date and before the consolidated financial statements were available to be issued.

The Network has evaluated subsequent events through February 13, 2017, which is the date the consolidated financial statements were available to be issued.

#### **NOTE 3 – INVESTMENTS**

Investments are carried at fair value based on quoted prices in active markets (all Level 1 measurements) and consist of mutual funds.

The components of total unrestricted investment return for the year ended December 31, 2015, are reflected below:

Interest Dividends	\$ 79 1,050
Total investment gain	1,129
Unrealized gains (losses)	 (6,285)
Total investment return	\$ (5,156)

#### **NOTE 4 – PROMISES TO GIVE AND GRANTS RECEIVABLE**

Unconditional promises to give and grants receivable are discounted to the anticipated net present value of the future cash flows. Promises to give are expected to be realized in the following periods at December 31, 2015:

In one year or less Between one year and five years	\$ 100,000 44,300
	144,300
Less:	
Allowance for uncollectible promises to give	(2,157)
Unamortized discount	 (1,500)
	\$ 140,643

The discount rate was 1.6% for the year ended December 31, 2015. Credit risk for grants and promises to give receivable is concentrated because substantially all of the balances are receivable from a few individuals and foundations.

#### **NOTE 5 – PROPERTY AND EQUIPMENT**

Property and equipment was as follows at December 31, 2015:

Software and related implementation	\$ 98,112
Less: accumulated depreciation	98,112 (89,682)
	\$ 8,430

#### **NOTE 6 – TEMPORARILY RESTRICTED NET ASSETS**

Temporarily restricted net assets were available to support the following purposes for the year ended December 31, 2015:

Partnership for Women's Prosperity Leadership in Equity And Diversity	\$ 120,441 50,418
Total temporarily restricted net assets	\$ 170,859

#### NOTE 7 - IN-KIND DONATIONS

In-kind donations received for the year ended December 31, 2015, consisted of:

	0	ement and neral	Fun	draising	Pro	ograms	Total 2015		
Travel	\$	6,800	\$	-	\$	3,600	\$	10,400	
Total	\$	6,800	\$	-	\$	3,600	\$	10,400	

#### **NOTE 8 – RETIREMENT PLAN**

The Network contributed 10% of gross salaries to a 403(b) defined contribution plan for eligible employees. Total contributions to this plan were \$11,300 for the year ended December 31, 2015.