



IN FOCUS:

The Strength of a Common Purpose,
The Power of Collective Action

2012 ANNUAL REPORT



WOMEN'S
FUNDING
NETWORK



IN FOCUS

The Strength of a Common Purpose, The Power of Collective Action

DEAR FRIENDS OF WOMEN'S FUNDING NETWORK,

Thanks to your support, Women's Funding Network continues to thrive as the world's largest philanthropic network dedicated to improving the lives of women and girls. We are proud to share achievements from 2012, recognizing that your energy and contributions as a donor, member, volunteer, and ally made them possible.

In 2012, changing times and new leadership at Women's Funding Network presented an important opportunity to reflect on the state of the women's funding movement. The transition encouraged us to recommit to our purpose as a global Network and to our potential as a movement for change. In strengthening our connection to more than 150 funds and foundations in over 25 countries, we:

- **Listened and learned with members in new ways**, including the reinvention of our annual conference as an action-oriented Summit.
- **Invested deeply in our core work and key issues** so that we could lift up ideas, practices, and impact throughout and beyond our Network. This led us to shift from supporting more than 20 initiatives on a broad level to working intensively on a handful of initiatives alongside members.
- **Strengthened our voice in the global community of social change leaders**, including participating in dozens of events, media, and speaking opportunities throughout 2012.

Powered by your support, these efforts have already proven fruitful. Our Network's values, knowledge, and connections have been reaffirmed as critical assets in improving the lives of women and girls. As a membership organization, Women's Funding Network now has a stronger platform from which to build the field of women-led philanthropy and influence how issues affecting women and girls are addressed.

Out of the focus that transition demanded in 2012, Women's Funding Network has emerged clear about our purpose and ready for a new generation of impact. We could not have done this without your support!

Thank you for being part of our journey, and we hope you will continue to stand with us. Together, we can uphold the belief that a better world for women and girls is a better world for all.

With gratitude,

Michele Ozumba
President & CEO

Alandra Washington
Board Chair



REPRESENTING OUR NETWORK

Raising Our Voice for Women & Girls

2012 Media Highlights

- *USA Today* Feature: "Investing in Women & Girls"
- Featured in *The New York Times* and on Women's eNews

Events & Speaking Highlights



A photograph of a woman with dark hair, wearing a green top, looking off to the side with a thoughtful expression, her hand resting near her chin. She is in a crowd of people, with others blurred in the background. The scene is lit with warm, indoor lighting.

IN FOCUS

Connecting as a Network,
Building a Movement for Change



In May 2012, 300 individuals gathered in Los Angeles, California for Women, Economics, and Peace: A Summit of Women's Funding Network. Learning about the field of philanthropy, connecting with peers, and sharing promising practices are always hallmarks of the Women's Funding Network conference. Yet in 2012, with input from members, we refreshed the conference's approach and diversified the voices at the table to help connect big ideas to meaningful action.

The result was a Summit focused on fostering the role of women in creating stronger economies to build lasting peace. The Summit inspired the creation of Network Perspectives, a moderated discussion focused on a critical issue facing women and girls around the world. It also introduced Speak Outs, featuring member updates and stories from each region of the world, and the popular Action Labs, which allowed members to identify and facilitate discussions on topics of interest to them and their peers.

"I loved the focus on action and creating time for strategizing rather than just panels of talking heads."

"This was one of the most valuable activities of the Summit for me, to sit down and meet with other Program Directors. I could have taken notes all evening and really loved the honesty of our group."

Women, Economics, and Peace: A Summit of Women's Funding Network

The range of ideas and connections created at the Summit is a direct reflection of the diversity of attendees:

88% women's fund or foundation staff members



13% board members of a fund or foundation



5% donors of a fund or foundation



59% 49 years of age or younger



47% women of color



24% new to philanthropy



19% identify as LGBT and/or gender non-conforming



77% of members from outside the United States attended





IN FOCUS

Strengthening Women's Economic Security

Women's economic security is more than a women's issue—it is also a catalyst for family and community change. When we help women connect to good jobs, the impact spreads wide. This is why women's economic security continues to be a focus for our members, with 70 percent of Summit attendees saying that their organization invests in economic security.

In 2012, women's economic security also emerged as a focus for our Network's collective action through the launch of the Partnership for Women's Prosperity. The Partnership is an effort to unleash the economic power of economically vulnerable women, community by community. Working with five member funds and foundations, we are tackling critical questions related to women's economic security, such as:

- How do we dismantle poverty?
- What do good jobs look like for women?
- How do we support individual women while recognizing there are systemic barriers and disparities affecting their path to economic security?

“Through the Partnership, we will demonstrate how the power of philanthropy can be used to overcome barriers that prevent economically vulnerable women and girls from reaching their full potential. While all of us share a common mission, our collective experience has taught us that closing the prosperity gap demands that we address unique issues facing the communities we serve; it is not a one-size-fits-all proposition.”

– Nicola Goren, President and CEO, Washington Area Women's Foundation

Through the power of our Network, the Partnership answers these questions with an approach that spans local to global. The participating member funds and foundations are exploring what programs and resources are effective within local communities, and Women's Funding Network will identify and amplify critical knowledge, strategies, and practices to replicate the work across our movement.

In the two years following the launch of the Partnership, \$2.6 million will be granted and more than 13,000 women will be engaged through resources and training to secure a job, increase their financial knowledge or assets, improve their leadership skills, or earn credits, credentials, and degrees.

Participating Members

- The New York Women's Foundation
 - Washington Area Women's Foundation
 - Women's Foundation for a Greater Memphis
 - Women's Foundation of Minnesota
 - Women's Fund of Mississippi
-



DEVELOPING PHILANTHROPIC LEADERSHIP

Raising Leaders, Raising Millions

At a time when past gains on reproductive health and justice continue to be threatened, our ability to strengthen the knowledge and capacity of members and raise our movement's voice is essential. The Raising Leaders, Raising Millions campaign was launched in October 2011 to serve these needs.

Women's Funding Network provided training, tools, and peer learning to help seven member funds and foundations reach new, more diverse audiences and raise large gifts for their reproductive health, rights, and justice work. The goal is to raise \$1.5 million from individual donors from the campaign's launch until its completion in September 2013.

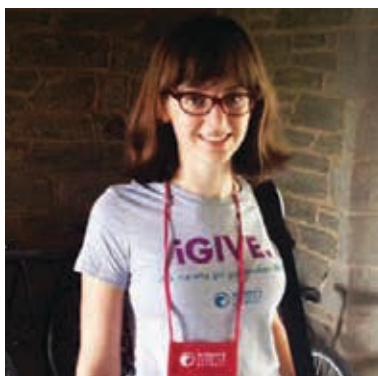
The success of Raising Leaders, Raising Millions in 2012 shows the incredible potential of engaging existing donor activists in fresh ways and inviting new, younger donors to our movement:

- 374 donors contributed to reproductive health, rights, and justice. This included 84 new donors and 195 existing donors, many who contributed to reproductive health, rights, and justice for the first time.

- Collectively, the seven participating members raised more than \$370,000 in this phase of the project. Eleven contributions were major gifts of five to seven figures.
- Existing donors increased their contributions by 28 percent, exceeding the 20 percent increase that was projected.

Participating Members

- African Women's Development Fund
 - New Mexico Community Foundation
 - The New York Women's Foundation
 - Spark
 - Wheat Trust Fund (South Africa)
 - Women's Fund of Mississippi
 - Women's Fund of New Jersey
-



Girls Grantmaking Conference

In August 2012, 25 young women from Arizona, Missouri, and Pennsylvania came together for the first-ever Girls Grantmaking Conference co-hosted by Women's Funding Network, Chester County Fund for Women and Girls, and Bryn Mawr College. The event provided space for girl grantmakers to build deeper relationships with each other and share experiences and practices.

The leadership and enthusiasm of these young women affirmed the need to find more ways to engage the younger generation consistently so that they are helping shape the future of our Network.

OUR GLOBAL NETWORK

2012 Member Funds by Region



AFRICA

African Women's Development Fund
Urgent Action Fund - Africa
WHEAT Women's Fund

ASIA/OCEANIA

Bangladesh Women's Foundation
HER Fund
Mongolian Women's Fund
Nirnaya - Indian Women's Trust
Sydney Women's Fund of Sydney
Community Foundation
Tewa
The Women's Foundation
Victorian Women's Benevolent Trust

EUROPE

Bulgarian Fund for Women
Fonds pour les Femmes en Méditerranée
Mama Cash
Reconstruction Women's Fund
Rosa
Slovak-Czech Women's Fund
Ukrainian Women's Fund
Women's Fund for Scotland, Scottish
Community Foundation
Women's Fund in Georgia
Women Win
World Young Women's Christian Association

LATIN AMERICA

Elas-Fundo de Investimentos Social
Fondo Alquimia
Semillas: Sociedad Mexicana Pro
Derechos de la Mujer
Urgent Action Fund of Latin America for
Women's Human Rights

MIDDLE EAST

The Dafna Israeli Fund

NORTH AMERICA

PeopleSense Foundation
A Fund for Women
American Jewish World Service Women's
Empowerment Fund
Arizona Foundation for Women

Aurora Women and Girls Foundation, Inc.
Barbara Lee Family Foundation
Boston Women's Fund
Canadian Women's Foundation
Chambers Family Fund
Channel Foundation
Chester County Fund for Women and Girls
Chicago Foundation for Women
Chrysalis Foundation
Cidrz Foundation
Community Foundation for Greater New Haven
Dallas Women's Foundation
Daphne Foundation
Delta Research and Educational Foundation
Dining for Women
Dobkin Family Foundation
Equality Now
Erie Women's Fund
Foundation for the Advancement of Midwifery
Foundation for Women
Fund for Global Human Rights, Women's Rights Fund
Fund for Women and Girls of the Fairfield
County Community Foundation
Fund for Women and Girls of the Greater
Tacoma Community Foundation
George Family Foundation
Girls Rights Project
Global Fund for Women
Groundswell Fund
Hadassah Foundation
Hunt Alternatives
International Indigenous Women's Forum
Iowa Women's Foundation
James A. & Faith Knight Foundation
Jewish Women's Foundation of Broward County
Jewish Women's Foundation of Greater Pittsburgh
Jewish Women's Foundation of Jewish
Community Foundation of San Diego
Jewish Women's Foundation of Metropolitan Chicago
Jewish Women's Foundation of New York
Jewish Women's Foundation of the Greater Palm Beaches
Jewish Women's Fund of Colorado
Kentucky Foundation for Women
Linked Foundation
List Family Foundation
Long Island Fund for Women and Girls
Lovelight Foundation
Maine Women's Fund
Mary's Pence
Michigan Women's Foundation
Ms. Foundation for Women

National Council of Jewish Women
Nevada Women's Fund
New York Women's Foundation
Nokomis Foundation
PRBB Foundation
Presbyterian Women of the Presbyterian Church
Project Keshet
Silverleaf Foundation, Inc.
SkillBuilders Fund
Sojourner Foundation
Spark
The Atlanta Women's Foundation
The Belinda Stronach Foundation
The Boone Family Foundation
The Eileen Fisher Foundation
The Mally Fund
The Sister Fund
The Valley Foundation
The White House Project
The Women's Foundation of California
The Women's Foundation of Greater Kansas City
The Women's Fund of Essex County
The Women's Fund of Greater Birmingham
The Women's Fund of Southwest Florida
The Women's Fund of Winston-Salem
Third Wave Foundation
Three Guineas Fund
Upstart Foundation
Urgent Action Fund for Women's Human Rights
Valentine Foundation
Vermont Women's Fund
Washington Area Women's Foundation
WNY Women's Foundation
Women 4 Women
Women and Girls Foundation of
Southwestern Pennsylvania
Women Building Community Fund of
New Mexico Community Foundation
Women for Women International
Women for Women of the Community
Foundation of W. North Carolina
Women Moving Millions
Women of the Evangelical Lutheran Church in America
Women of Vision Fund Jewish Federation of
Greater Philadelphia
Women's Program of the Asia Foundation
WomenArts
Women's Foundation for a Greater Memphis
Women's Foundation of Arkansas
Women's Foundation of Colorado
Women's Foundation of Minnesota

NORTH AMERICA CONT.

Women's Foundation of Montana
Women's Foundation of Oklahoma
Women's Foundation of Southern Arizona
Women's Foundation of St. Louis
Women's Fund for the Fox Valley Region, Inc
Women's Fund of Central Indiana
Women's Fund of Central New York
Community Foundation
Women's Fund of Central Ohio
Women's Fund of Community Foundation of
Central Illinois
Women's Fund of Fargo-Moorhead Area Foundation
Women's Fund of Greater Chattanooga

Women's Fund of Greater Milwaukee
Women's Fund of Hawaii
Women's Fund of Herkimer and Oneida Counties
Women's Fund of Long Island
Women's Fund of Miami-Dade
Women's Fund of Mississippi
Women's Fund of Monterey County
Women's Fund of New Hampshire
Women's Fund of New Jersey
Women's Fund of Rhode Island
Women's Fund of the Community Foundation
of Grand Forks, East Grand Fork
Women's Fund of the Community Foundation of
Southeastern Massachusetts

Women's Fund of the Community Foundation of
Middle Tennessee
Women's Fund of the Fond du Lac Area Foundation
Women's Fund of the La Crosse Community Foundation
Women's Fund of the Oshkosh Area
Community Foundation
Women's Fund of Western Massachusetts
Women's Funding Alliance
Women's Legacy Fund of Southwest Florida
Community Foundation
Women's Partnership Funds of the Springfield
Community Foundation
Women's Sports Foundation
Women's World Banking
Wyoming Women's Foundation

We Thank Our Generous Supporters

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School of Social Work
Catalytic Women
Causecast Foundation
The Chicago Community Foundation
CHICKED
EILEEN FISHER
The Eileen Fisher Foundation
The Ford Foundation
Foundation for Women
Funding Exchange

GJJAMS
Global Fund for Women
Institute of International Education
Ipas
Jewish Community Federation & Endowment Fund
JPMorgan Chase
The Kresge Foundation
The Libra Foundation
Ms. Foundation for Women
New York Women's Foundation
ReCellular Inc
San Francisco Community Foundation
Shoptimize, LLC
Southwest Airlines

Tides Foundation
United Way California Capital Region
US Trust, Bank of America Private
Wealth Management
W. K. Kellogg Foundation
Walmart Foundation
Wilson, Sonsini, Goodricg & Rosati
Women and Girls Foundation of
Southwestern Pennsylvania
The Women's Foundation of California
The Women's Foundation of Greater Kansas City
Women's Foundation of Minnesota
Women's Foundation of Southern Arizona
The Women's Fund of Winston-Salem

INDIVIDUAL AND FAMILY FOUNDATION GIVING

Deborah Alexander
Carol J. Andreae
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Karen Clark
Elizabeth Colton
Sarah Cozzi
Sally Crane

Theodore Cross Family
Charitable Foundation
The Crown Family
Amy Cunningham
Mary Lee Dayton
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2012 FINANCIAL DATA

ASSETS

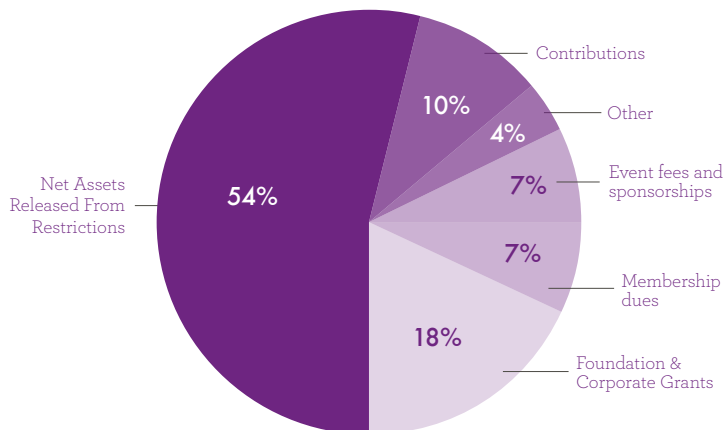
Current Assets – Including cash, investments, and other receivables	\$2,802,547
Long-term Assets – Including grants, deposits, and property	\$78,371
Total Assets	\$2,880,918

LIABILITIES & NET ASSETS

Current Liabilities	\$325,430
Long-term Liabilities	\$67,502
Total Liabilities	\$392,932
Net Assets	\$2,487,986
Total Liabilities & Net Assets	\$2,880,918

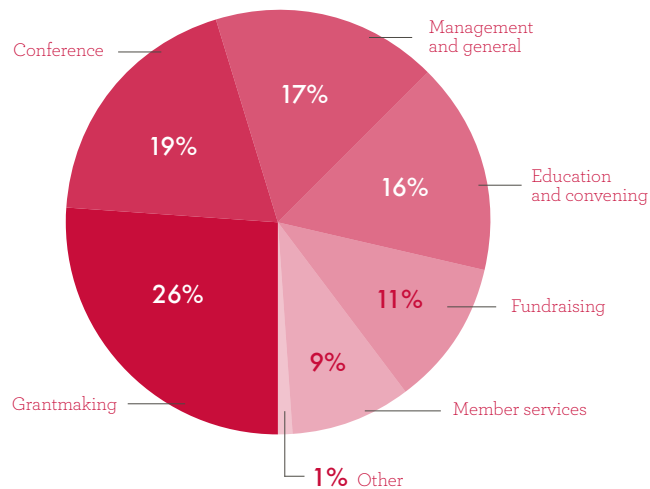
SUPPORT & REVENUE

\$3,736,213



EXPENSES

\$3,100,520

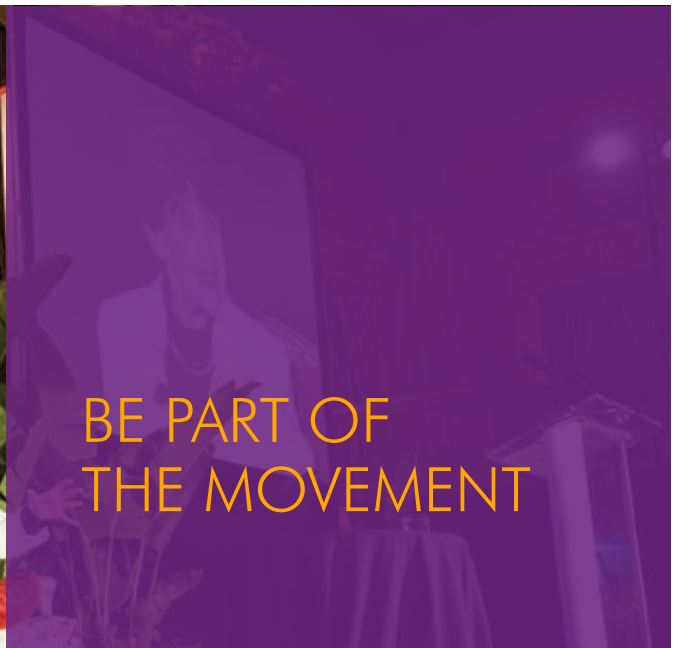


Audited financial statements and 990 are available at www.womensfundingnetwork.org.



 **WOMEN'S
FUNDING
NETWORK**

Dawn Oliver
The Women's Foundation of Greater
Kansas City
Mission KS
United States



Make a gift

With your support, we champion a vision that a better world for women and girls is a better world for all. Make a gift online at www.womensfundingnetwork.org.

Join us online

Stay updated on current events affecting women and girls. Sign up to receive our daily news digest at www.womensfundingnetwork.org. Follow us on Twitter [@womensfunding](https://twitter.com/womensfunding), and find us on Facebook at www.facebook.com/womensfunding.

Become a member

Women's Funding Network members have access to resources and tools to increase their leadership, tell their organization's story more effectively, and measure and accelerate their impact. For more information about membership benefits and criteria visit www.womensfundingnetwork.org.

For membership inquiries contact membership@womensfundingnetwork.org.



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