

## CREATING SPACE

AND CONNECTING WOMEN'S FUNDS



#### TOGETHER, WE ARE CREATING SPACE AND CONNECTING WOMEN'S FUNDS

Dear Friends of Women's Funding Network,

Thanks to the vital support of committed donors like you, Women's Funding Network is continuing to advance the growing financial power, influence, and voices of our member women's funds. We are grateful to all of you — friends, donors, volunteers and champions — who have supported our work with your valuable time and generous resources. Women's Funding Network is devoted to powering our member funds with the tools, expertise, and leadership so that our collective efforts can achieve greater positive social impact on the lives of women and girls around the globe.

Women and girls continue to be disproportionately affected by the current global economic crisis. The consequences of these challenges have a ripple effect on entire families and communities. Women's Funding Network is committed to ensuring women-led philanthropy plays a significant role in advancing gender equality so that women and girls have equal opportunity and protection necessary to thrive in their communities.

This past year has been an incredible year for Women's Funding Network. Our annual conference brought together more than 500 activists, women's fund leaders, supporters, and allies in Brooklyn, New York to connect, share knowledge, and build skills. We coordinated our first national fundraising day in partnership with EILEEN FISHER retail stores. We released *The Common Context: Collective Impact* report that illustrates how individual women's funds are working together to improve the lives of women and girls in an entire region. As this work unfolded, the Board of Directors guided us through an executive transition, in which we welcomed Michele Ozumba as President and CEO following Chris Grumm's retirement after 11 years of leadership.

This annual report acknowledges and celebrates the contributions of many friends who inspire our belief that a better world for women and girls is a better world for all.

We invite you to join us as we strengthen our 155 members' successes in fundraising, grantmaking, and collaboration to improve the lives of women and girls everywhere. We look forward to deepening our connectedness and work with your continued support.

Thank you.



**Michele Ozumba**President & CEO



**Ana Oliveira** Board Co-Chair



**Lee Roper-Batker** Board Co-Chair

Vomen's Funding Network is focused on helping women's funds that are raising critical financial resources to improve the lives of women and girls around the world.

We CONVENE member women's funds and share information through our annual conference, regional gatherings, online seminars, affinity group listservs, leadership cohorts, and our monthly member newsletter.

We invest in programs, policy, and research to boost our member women's funds' knowledge, leadership, advocacy, and influence on social justice philanthropy.

Our services increase the impact of women's funds' grantmaking through evaluation software like Making the Case™ Smart Growth® for organization capacity strengthening, and ongoing exchanges of best practices and emerging trends.







## Inspiring, Strengthening, and Connecting Women's Funds

ach year, Women's Funding Network convenes member women's funds from around the world to build strategies for increasing our collective impact. Our 2011 annual conference in Brooklyn, New York — The Power of Global Networks — brought together more than 500 women's fund leaders, activists, grantees, supporters, and partners for four days of panels on emerging trends, performances by artists committed to social change, workshops on fundraising and visibility, and strategic networking. Attendees participated in Local-to-Global Exchanges hosted by local grassroots organizations that women's funds support and learned firsthand about

policies and programs that are empowering women and girls in the region. They followed up as a group by sharing strategies to implement what they learned in their own communities.

Other highlights included a panel exploring best practices for investing in women-led businesses, workshops and panels on using social media to raise visibility for efforts to increase gender equality, and a keynote address by UN Women Executive Director and former Chilean President Michelle Bachelet.





During *The Power of Global Networks*, we honored Ruby Bright, Musimbi Kanyoro, and Joyce Thorpe Nicholson with the Changing the Face of Philanthropy Award, in recognition of their leadership in sparking increased investment in women and girls. We also presented Anne E. Delaney with the Women & Philanthropy LEAD Award in honor of her courage, determination, and innovation in increasing funding for programs that promote gender equity and diversity.

### 2011 CHANGING THE FACE OF PHILANTHROPY AWARD HONOREES



**Ruby Bright**, for her leadership as Executive Director and Chief Administrative Officer of the Women's Foundation for a Greater Memphis



**Musimbi Kanyoro**, for her leadership as Director of the Population Program of The David and Lucile Packard Foundation



**Joyce Thorpe Nicholson** (1919–2011), philanthropist, author, feminist, and esteemed patron of the Victorian Women's Trust

### 2011 WOMEN & PHILANTHROPY LEAD AWARD HONOREE



**Anne E. Delaney**, founder of the Starry Night Fund and the Lambent Foundation

"I was truly inspired to take specific action by the call to leadership.... Hearing the fantastic speakers, as well as being asked to think about acting bigger and bolder, led [me] to apply for the position of Executive Director in my organization."

—Attendee at The Power of Global Networks

# Facilitating Powerful Partnerships to Raise Visibility and Resources for Change

In 2011, Women's Funding Network partnered with women's clothing designer and retailer EILEEN FISHER to facilitate a Nationwide All-Store Shopping Event in the United States. The one-day event raised \$214,000 for 19 member women's funds in the U.S., reached over 26,000 people through Twitter, and raised further visibility through the EILEEN FISHER website as well as in 47 print ads in major newspapers.

The event marked the first time Women's Funding Network participated in a national co-branded partnership. It was particularly successful because of EILEEN FISHER's commitment to women and girls, demonstrated by its deep engagement with communities where its retail stores are located.

Moving forward, participating member funds are building upon the relationship with EILEEN FISHER, as well as with its customers, who learned about new ways to support women's funds that are improving the lives of women and girls in their communities.





## NINETEEN MEMBER WOMEN'S FUNDS PARTICIPATED IN EILEEN FISHER'S NATIONWIDE ALL-STORE SHOPPING EVENT

Arizona Foundation for Women
Chester County Fund for Women and Girls
Chicago Foundation for Women
Foundation for Women
Groundswell Fund
Long Island Fund for Women and Girls
Michigan Women's Foundation
Ms. Foundation for Women
New Mexico Fund for Women and Girls

The Fund for Women and Girls of the
Fairfield County Community Foundation
The New York Women's Foundation
The Women's Foundation of Colorado
Washington Area Women's Foundation
Women's Foundation of Greater Saint Louis
Women's Fund of Miami-Dade
Women's Fund of New Jersey
Women's Fund of Western Massachusetts
Women's Funding Alliance

"This groundbreaking partnership made a difference by educating not only our customers — but also our employees — about the importance of funding and empowering women and girls. This is truly something Eileen Fisher herself is passionate about. We donate toward systemic change, and we believe in the value of what women's funds do."

-Reisa Brafman, Social Consciousness Leader of Community Partnerships & Women's Initiatives at EILEEN FISHER

## Providing a Vision of Collective Impact

Omen's funds offer a unique model for philanthropy that creates deep-rooted, systemic change through the empowerment of women and girls. In the Southeastern United States, a region too often characterized by its problems, 12 women's funds are creating change with their vision of the enormous potential for women and girls to be the solution to entrenched poverty and social inequalities.

As members of Women's Funding Network, the funds share approaches to common problems in their communities, as well as knowledge of the importance of working collectively with funds everywhere to achieve global

gender equality. In 2011, the members needed a clearer picture of how their investments in various communities were improving the region as a whole. Women's Funding Network worked with the 12 member funds to present the common context and collective impact they are achieving. In the process, the women's funds identified their shared priorities and developed a common vocabulary for the key issues, approaches, and areas of social change in their work. The result goes beyond a simple overview of regional grantmaking, embodying a shared commitment to build a better future for women and girls in the South.





A WORKER WITH MOORE COMMUNITY HOUSE'S WOMEN IN CONSTRUCTION PROGRAM, A GRANTEE PARTNER OF THE WOMEN'S FUND OF MISSISSIPPI.

## COMMON CONTEXT, COLLECTIVE IMPACT ILLUSTRATES THE SHARED COMMITMENT OF THE FOLLOWING MEMBER WOMEN'S FUNDS

Kentucky Foundation for Women

Ms. Foundation for Women

The Atlanta Women's Foundation

The Women's Fund, Community Foundation of Middle Tennessee

The Women's Fund of Winston-Salem

Women for Women, Community Foundation of Western North Carolina

Women's Foundation for a Greater Memphis

Women's Foundation of Arkansas

Women's Fund of Greater Chattanooga

Women's Fund of Miami-Dade

Women's Fund of Mississippi

Women's Legacy Fund, Southwest Florida Community Foundation

#### OUR GLOBAL NETWORK | MEMBER FUNDS BY REGION

#### **AFRICA**

African Women's Development Fund Urgent Action Fund– Africa WHEAT Women's Fund

#### ASIA/OCEANIA

Bangladesh Women's Foundation

HER Fund

Mongolian Women's Fund

Nirnaya – Indian Women's Trust

Sydney Women's Fund of Sydney Community Foundation

Tewa

The Women's Foundation

Victorian Women's Benevolent Trust

#### **EUROPE**

Bulgarian Fund for Women

Fonds pour les Femmes en Méditerranée

Mama Cash

Reconstruction Women's Fund

Rosa

Slovak-Czech Women's Fund

Ukrainian Women's Fund

Women Win

Women's Fund for Scotland, Scottish Community Foundation

Women's Fund in Georgia

World Young Women's Christian Association

#### LATIN AMERICA

Elas – Fundo de Investimento Social

Fondo Alguimia

Semillas: Sociedad Mexicana Pro Derechos de la Mujer, A.C.

Urgent Action Fund of Latin America for Women's Human Rights

#### MIDDLE EAST

The Dafna Israeli Fund

#### NORTH AMERICA

A Fund for Women

American Jewish World Service Women's Empowerment Fund

Arizona Foundation for Women

Astraea Lesbian Foundation for Justice

Aurora Women and Girls Foundation

Barbara Lee Family Foundation

Boston Women's Fund

Canadian Women's Foundation

Channel Foundation

Chester County Fund for Women & Girls

Chicago Foundation for Women

Chrysalis Foundation

CIDRZ Foundation

Dallas Women's Foundation

Daphne Foundation

Delta Research and Educational Foundation

Dining for Women

Dobkin Family Foundation

Equality Now

Foundation for the Advancement of Midwifery

Foundation for Women

Fund for Global Human Rights, Women's Rights Fund

Fund for Women and Girls of the Fairfield County

Community Foundation

Fund for Women and Girls of the Greater Tacoma

Community Foundation

Global Fund for Women

Groundswell Fund

Hadassah Foundation

Hunt Alternatives

International Indigenous Women's Forum

Iowa Women's Foundation

James A. & Faith Knight Foundation

Jewish Women's Foundation of Broward County

Jewish Women's Foundation of Greater Pittsburgh

Jewish Women's Foundation of Jewish Community Foundation

of San Diego

Jewish Women's Foundation of Metropolitan Chicago

lewish Women's Foundation of New York

Jewish Women's Foundation of the Greater Palm Beaches

Jewish Women's Fund of Colorado

Kentucky Foundation for Women





[North America Member Funds, continued]

Linked Foundation

List Family Foundation

Long Island Fund for Women and Girls

Lovelight Foundation

Maine Women's Fund

Mary's Pence

Michigan Women's Foundation

Ms. Foundation for Women

National Council of Jewish Women

National Council of the Churches of Christ in the USA

Nevada Women's Fund

New Mexico Fund for Women and Girls

New York Women's Foundation

Nokomis Foundation

PeopleSense Foundation

PRBB Foundation

Presbyterian Women of the Presbyterian Church

Project Kesher

Silverleaf Foundation

SkillBuilders Fund

Sojourner Foundation

Spark

The Atlanta Women's Foundation

The Boone Family Foundation

The Community Fund for Women and Girls

The EILEEN FISHER Foundation

The Global Fund for Muslim Women

The Mally Fund

The Sister Fund

The Valley Foundation

The White House Project

The Women's Foundation of California

The Women's Foundation of Greater Kansas City

The Women's Fund of Essex County

The Women's Fund of Greater Birmingham

The Women's Fund of Southwest Florida

The Women's Fund of Winston-Salem

Third Wave Foundation

Three Guineas Fund

Upstart Foundation

Urgent Action Fund for Women's Human Rights

Valentine Foundation

Vermont Women's Fund

Washington Area Women's Foundation

WNY Women's Foundation

Women 4 Women

Women and Girls Foundation of Southwestern

Pennsylvania

Women for Women International

Women for Women of the Community Foundation

of Western North Carolina

Women of the Evangelical Lutheran Church in America

Women of Vision Fund lewish Federation of

Greater Philadelphia

WomenArts

Women's Foundation for a Greater Memphis

Women's Foundation of Arkansas

Women's Foundation of Colorado

Women's Foundation of Minnesota

Women's Foundation of Montana

Women's Foundation of Oklahoma

Women's Foundation of Southern Arizona

Women's Fund for the Fox Valley Region

Women's Fund of Central Indiana

Women's Fund of Central New York Community

Foundation

Women's Fund of Central Ohio

Women's Fund of Community Foundation of

Central Illinois

Women's Fund of Fargo-Moorhead Area Foundation

Women's Fund of Greater Chattanooga

Women's Fund of Greater Milwaukee

Women's Fund of Hawaii

Women's Fund of Herkimer and Oneida Counties

Women's Fund of Miami-Dade

Women's Fund of Mississippi

Women's Fund of Monterey County

Women's Fund of New Hampshire

Women's Fund of New Jersey

Women's Fund of Rhode Island

Women's Fund of the Community Foundation of Grand Forks,

East Grand Fork

Women's Fund of the Community Foundation of Middle Tennessee

Women's Fund of the Community Foundation of Southeastern

Massachusetts

Women's Fund of the Fond du Lac Area Foundation

Women's Fund of the La Crosse Community Foundation

Women's Fund of the Oshkosh Area Community Foundation

Women's Fund of Western Massachusetts

Women's Funding Alliance

Women's Legacy Fund of Southwest Florida Community Foundation

Women's Partnership Funds of the Springfield Community Found

Women's Program of the Asia Foundation

Women's Sports Foundation

Women's World Banking

Wyoming Women's Foundation



#### INDIVIDUAL & FAMILY FOUNDATION GIVING

Mary Anne Alhadeff

lamie Allison

Anonymous (32)

Elisa B.

lanice L. Bandrofchak

Mary Beth Bardin

Donna Barkman

Judy Bartels

lim Bildner

Cecilia & Garrett Boone

of the Boone Family Fund at the

Dallas Women's Foundation

Dr. M. Starita Bovce

Brian Breiling

Eleanor L. Brilliant

Peggy Brown & Thomas Boggs

Donna Callejon

Patricia Chang

Karen Clark

Jayne Cohen & Howard Spiegler

Flizabeth Colton

Sally Crane

The Crown Family

Dalio Family Foundation, Inc.

Kirti Darshani

Mary Lee Dayton

Anne Delaney

Jeanine Delay & John Lawrence

Barbara Dobkin

Diane Donohue

Cindy Ewing

Earl Ferguson

Iosefina Figueira-McDonough

Sheila Gallagher

Hunter Garner

Marjorie Geiger

Dennis & Susan Gertmenian

Christing Glendon

Globe Tribune.Info

leff Golden

Ruth B. Gramlich

Dr. Dorothy A. Green

Carolyn Greenberg

Dr. Melanie L. Harris

Debi M. Harris

Daniel Harrison

lanet Harrison

Allison L. Harthcock

Karen M. Herman

Mia Herndon

Holly & lack

Polly Howells

Terri Hudoba

Gail & Ron Irving

Meeshalle R. Jackson

Christine A. Jacobs

Josephine Jagucki

Jewish Community Federation and Endowment Fund

Henry A. lordan Shannon Keating

Richelle Keinath

Ken Klieman

Stanley Kubecki

Mrs. Nancy Kurtz

Chris Kwak

Lambent Foundation Fund

The Lathrams on behalf of the

Miranda Sisters

Nancy P. Leavens

loan LeBlanc on behalf of Jeanne Brossart

Kathryn Leighton

Kiran Lenz

Linda Leschak

The Libra Foundation

Steve Lichtenberg, M.D.

Richard & Jing Lyman

Christine W. MacKay

Sue & Phil Marineau

Martin Family Foundation

Annie McGuire

Nicky McIntyre

Nancy Meyer & Marc Weiss

Anne Mosle

Talreja Narendra

Shalini Nataraj

Ariel Nelson

Christine Nour

Pete Novakovic

Mary-Rachel Ohliger

Ana L. Oliveira

Michele Ozumba

Judy Patrick

Melissa Pierson

Ms. Deborah Puntenney, Ph.D.

Catherine Raphael

Cristina & Jesse Regalado

Mr. & Mrs. Gerard L. Regard

Renee Reiner

lanet Riccio Patricia Rich

Mary Jane Robbins

Nadine M. Robbins

Annadele Ross

Lee Roper-Batker

Doug & Carla Salmon Foundation

Sheri C. Sandler

Deborah Santana, Do A Little Fund

Sarah Schoellkopf

Tuti B. Scott

Ann Seamster

The Sister Fund

lane Sloane

The Sobel Family Foundation

lan Strout

Sarah Strzelecki

FC Stutman

Iulie Swenson

Peg Talburtt

Theodore Cross Family

Charitable Foundation

Kari Tornow

lean Trainor

C.M. Tucker

Upstart Foundation

Fllen Valente

Ms. Jackie VanderBrug

Anne Wade & Gil Hagan

Michaela Walsh

Erica R. Waples

Marie Brooks Washington

Lucinda Watson

Michele Lewis Watts Gretchen Weidenbach

Alice Hart Wertheim

Lorraine Wheat

A. Winterbottom

Elizabeth I. Wisler Barbara I. Wright

Rick Yuen

Anthony Zimbalatti



#### **CORPORATE & FOUNDATION GIVING**

American Express Travel

Bank of America Merrill Lynch

Breakthrough

California Wellness Foundation

EILEEN FISHER

Ford Foundation

Goldman Sachs & Co.

JPMorgan Chase & Co.

Majora Carter Group, LLC

Ms. Foundation for Women

National Council of the Churches of Christ in the USA

New York Women's Foundation

Open Society Foundations

Pax World Investments

S.H. Cowell Foundation

Southwest Airlines Co.

The Atlantic Philanthropies

The David and Lucile Packard Foundation

The Kresge Foundation

Third Wave Foundation

Tides Foundation

W.K. Kellogg Foundation

Women's Sports Foundation

#### IN-KIND GIVING

**BAV** Services

Brooklyn Museum

CLIF Bar

EILEEN FISHER

Excel Meetings & Events

G23

Ghirardelli Chocolate Company

Girl Scouts of Nassau County

Lilith Magazine

Long Island Pulse Magazine

LUNA

Ms. Magazine

Seja Min Strategy By Design

The Hershey Company

Wilson Sonsini Goodrich & Rosati

Women Make Movies

#### **BOARD OF DIRECTORS**

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The New York Women's Foundation

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#### **Alandra Washington**

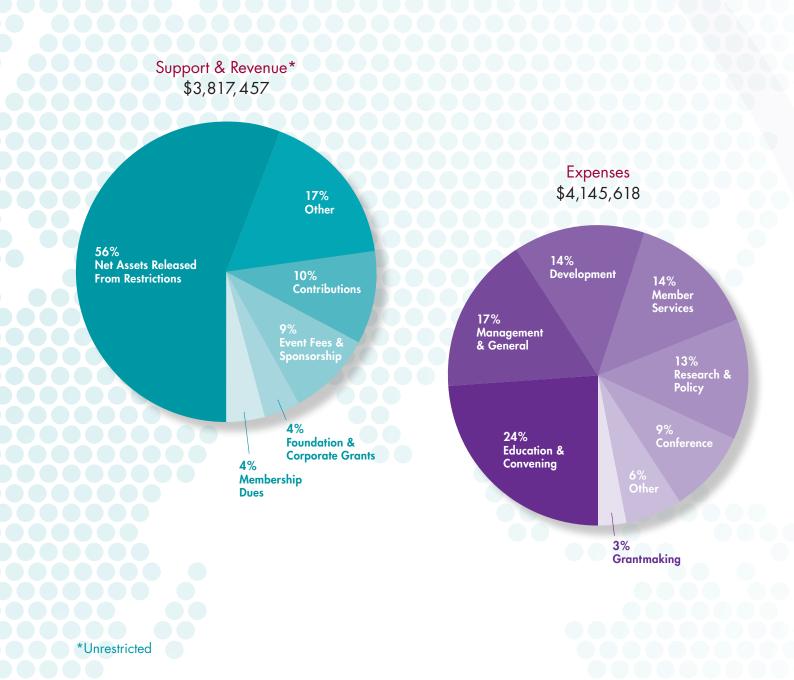
Deputy Director of Programs, W.K. Kellogg Foundation

Michele Ozumba, PRESIDENT & CEO Women's Funding Network

#### STATEMENT OF FINANCIAL POSITION

ASSETS	
Current Assets — Including Cash, Investments, & Other Receivables	\$ 2,578,265
Grants & Promises to Give Receivable	1,414,171
Grants & Pledges Receivable	26,343
Deposits	24,423
Property & Equipment	38,291
Total Assets	\$ 4,081,493
LIABILITIES	
Current Liabilities	\$ 208,711
Net Assets	3,872,782
TOTAL LIABILITIES & NET ASSETS	\$ 4,081,493

Our full audited financial statements are available at: www.womensfundingnetwork.org/resources/financial-reports.



#### STAY CONNECTED

Increase investment in women and girls to build a better world for us all by making a donation online at www.womensfundingnetwork.org.

#### JOIN US ONLINE

Stay updated on current events affecting women and girls. Sign up to receive our daily news digest at www.womensfundingnetwork.org.

Follow us on Twitter @womensfunding, and find us on Facebook at www.facebook.com/womensfunding.

#### BECOME A MEMBER

Women's Funding Network's members have access to resources and tools to increase leadership and fundraising skills, and to measure and accelerate their impact. For more information about membership benefits and criteria visit www.womensfundingnetwork.org.

For membership inquiries contact membership@womensfundingnetwork.org.



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