CONFERENCE THEMES

- **ON THE FRONTLINES**: Resolving complex social issues
- **IT'S PERSONAL**: Leading with power, across sectors
- **THE POWER OF VOICE**: Shaping stories, policy, and solutions
- **HOW MONEY MOVES**: Re-shaping philanthropy, redefining investment

In Partnership with **JPMorgan Chase & Co.**

CONFERENCE SCHEDULE

For full conference details and speaker information, visit our website: [womensfundingnetwork.org/women-funded-2019](womensfundingnetwork.org/women-funded-2019)

**Tuesday, September 10th**

5:30 — 7:30pm | **Vinyl Hour!**
Shake off the jet lag. Join us in the bar and choose a record from the collection at Hotel Kabuki.

**Day One, Wednesday, September 11th**

7:30 — 8:30am | **Breakfast**

8:30 — 8:45am | **Welcome**

8:45 — 9:30am | **Where is the Money Going? How Philanthropists, Corporate Leaders, and Investors are Advancing Gender Equity**

**HOW MONEY MOVES**
Ada Williams Prince, Pivotal Ventures
Mary Chandler, The Cummins Foundation
Pamela Shifman, NoVo Foundation
Paulette Senior, Canadian Women’s Foundation
Denise Dunning, Rise Up

Leaders share cutting-edge approaches to philanthropy, corporate responsibility, government funding and impact investing that is advancing gender equity globally in a big way.

9:30 — 10:15am | **Gender and Climate Justice: Lessons from Asia and the Pacific**

**ON THE FRONT LINES**
Jane Sloane, The Asia Foundation
Nandita Baruah, The Asia Foundation
Dr. Yiching Song, Chinese Academy of Science
Amanda Ellis, Julie Ann Wrigley Global Institute of Sustainability
Nalini Singh, Fiji Women’s Rights Movement

Climate change is one of the biggest issues of our time. Engaging women as strategists and solution-builders is critical to combat this global challenge. Hear about the gender inclusive approaches that are shifting power, structures and systems throughout Asia in support of sustainable climate outcomes.
10:15 — 10:45am  
**Break**

10:45 — 12:15pm  
**WORKSHOP SERIES I**

**Motivating Employers to Shift Policies and Practices for Women**  
*IT'S PERSONAL*  
Lisa Picker, Women’s Foundation of Greater St. Louis  
Jill Nowak, Missouri Foundation for Health  
Simon Baker, Baker Avenue Wealth Management & Family Office

The Workplace Employment Scorecard is a tool developed to evaluate and celebrate employers who are making inroads in building a workplace where women are thriving. Hear how it is successfully incentivizing and educating employers cultivating a gender-diverse workforce.

**Changing the Narrative of Violence Against Women and Girls**  
*THE POWER OF VOICE*  
Jill Heggen, Women’s Fund of Omaha  
Jen Pavkov, Women’s Fund of Omaha

Journalists shape public perceptions of partner violence, sexual assault, and sex trafficking through their reporting and language. “Changing the Narrative of Violence Against Women and Girls” is a media toolkit and training which can be used in any location to shift the conversation and more accurately represent the realities of men's violence against women, girls and members of the LGBTQ+ community.

**Racial Equity as a Leadership Competency**  
*IT'S PERSONAL*  
Monisha Kapila, ProInspire

How can nonprofits and foundations evolve definitions of leadership to center equity? ProInspire will share current research on a leadership competency model for social impact with an equity lens. Discuss where bias shows up and learn how equity is part of every element of leadership - from navigating difficult conversations to systems thinking.

**Making Waves With Advocacy**  
*THE POWER OF VOICE*  
Tiffany Selbert Joekel, Women's Fund of Omaha  
Emily O'Donnell, Women's Fund of Greater Chattanooga

During this time of great political change, many foundations and nonprofits hesitate to step into the advocacy arena. Now, more than ever, is the time to speak out. If you want to learn how you can engage in advocacy or develop more sophisticated campaigns, this session is for you. If you are already in the advocacy space, join the conversation about how the women's funding movement can advance a policy agenda.

**Girls Advocating for Change**  
*IT'S PERSONAL*  
Emma Mayerson, Alliance for Girls  
Lucia Corral Peña , Blue Shield of California Foundation

Girls are powerful policy advocates, helping to shape a world that meets their needs. Hear results from a California-wide landscape of girl-advocates, along with national programs that are shifting toxic gender norms.

**Experiencing Gender Bias with VR**  
*IT'S PERSONAL*  
Amy Logan, Inclusion Innovation

Experience Virtual Reality film *Belonging* and live through a gender-biased workplace. This powerful tool, based on neuroscience, helps cultivate awareness and empathy and empowers viewers to create more inclusive workplaces. Limited to 20 attendees for the duration of 1 hour. Attendees must pre-register and will be enjoying a longer lunch break.
12:15 — 1:45pm

Lunch

12:45 - 1:45pm

Experiencing Gender Bias with VR

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Experience Virtual Reality film *Belonging* and live through a gender-biased workplace. This powerful tool, based on neuroscience, helps cultivate awareness and empathy and empowers viewers to create more inclusive workplaces.

Limited to 20 attendees, pre-registration required. Attendees will have to take a shorter lunch break, and will go into Workshop Series II immediately after.

1:45 — 3:15pm

**WORKSHOP SERIES II**

The Happy, Healthy Woman Leader

**IT’S PERSONAL**

Beth Kanter, author of *The Happy, Healthy Nonprofit*

Join the renowned author of *The Happy, Healthy Nonprofit* for a dynamic workshop that will re-energize you and sustain your leadership. Learn to recognize burnout symptoms, self-assess your stress triggers and get tools to activate a culture of well-being in your organization.

The Blanket Exercise: A Participatory Experience of Native American History

**THE POWER OF VOICE**

Morningstar Gali, Native Americans in Philanthropy
Gina Jackson, Native Americans in Philanthropy

Join Native Americans in Philanthropy for a powerful participatory exercise in the history of Indigenous peoples. Developed in collaboration with Indigenous elders, knowledge keepers and educators, the Blanket Exercise fosters truth, understanding, respect, and reconciliation among Indigenous and non-Indigenous peoples.

Building Data Literacy for Women and Girls

**HOW MONEY MOVES**

Jennifer Steadman, Aurora Women and Girls Foundation
Kate Farrar, Connecticut Women’s Education and Legal Fund (CWEALF)
Michelle Riordan-Nold, Connecticut Data Collaborative

Connecticut’s women’s funds have joined with statewide women’s advocacy and policy groups to develop a network of organizations serving women and girls. This collaboration is breaking new ground by increasing access to critical data on women and girls and increasing the data literacy of organizations by teaching them how to interpret and effectively use data.

Beyond Our Borders, a Donor Model for Philanthropy

**HOW MONEY MOVES**

Sara Boyd, Beyond Our Borders
Pat Cooper, Beyond Our Borders
Patricia Foley Hinnen, Beyond Our Borders
Alexis Newton, Beyond Our Borders
Susan Cornell Wilkes, Beyond Our Borders

Donor leaders share how they combined philanthropy and gender-lens investing to advance the rights and opportunities of women and girls globally. Learn how to replicate this model to facilitate global grantmaking for women and girls, from your own community.

Why Invest in Your Brand and Where to Begin

**THE POWER OF VOICE**

Leslie Belingheri, Mission Critical Creative
Hae Yuon Kim, Mission Critical Creative

This hands-on clinic will help you develop the confidence to successfully manage your brand. Bring your materials: a brochure, a printout from your website, a fundraising letter - and join us to problem solve for your own brand. Using case-studies, you, your team, and your board can learn how to develop a strong brand, and how often it should be audited.
3:15 — 3:30pm  
**Break**

3:30 — 3:45pm  
**Spotlight On: Finance as a Tool to End Gender-Based Violence**  
*HOW MONEY MOVES*  
Joy Anderson, Criterion Institute  
1 in 3 women experiences sexual or intimate partner violence in her lifetime. Canada, Australia, and other countries are elevating the issue, with Samoa recently naming gender-based violence (GBV) as a national security issue. While funding for programs has increased, that alone cannot eliminate GBV; new strategies are needed. Hear how finance can be used as a tool to address GBV.

3:45 — 4:00pm  
**Spotlight On: The Future of Women’s Funds**  
*HOW MONEY MOVES*  
Lauren Casteel, The Women’s Foundation of Colorado  
Women’s Funds are unique community foundations, serving as grantmakers, educators, and policy advocates for women and girls. Lauren Casteel, who joined the Board of the Women’s Foundation of Colorado in the 1990s and went on to become the CEO, reflects on the evolution of the philanthropic landscape and of women’s issues.

4:00 — 4:40pm  
**Funder Collaboratives for Bolder Philanthropy**  
*HOW MONEY MOVES*  
Surina Khan, The Women’s Foundation of California  
Ana Oliveira, The New York Women’s Foundation  
Sandra Henriquez, California Coalition Against Sexual Assault (CALCASA)  
Adeline Azrack, Fondation CHANEL  
Foundations and grantmakers are banding together for ever greater impact. From the new statewide California Gender Justice Funders Collaborative and the New York-based Justice Fund, to the nationwide RALIANCE coalition between three leading national sexual violence prevention organizations, these collaboratives bring influential movement leaders and funders together in a powerful way.

4:40 — 5:20pm  
**Decriminalizing Women and Girls: Closing the Pathway to Prison**  
*ON THE FRONT LINES*  
Kim Carter, Time for Change Foundation  
Jessica Nowlan, Young Women’s Freedom Center  
Ms. Janetta Johnson, Transgender, Gender Variant, Intersex Justice Project  
Mary Stutts, Stanford Health Care  
Mass incarceration affects women and girls at ever-increasing rates around the world. Comprehensive reforms require examining the economic, racial, and other systemic injustices at play. Women with first-hand experience of the criminal justice system are on the front lines leading policy reforms, transforming lives, and rebuilding communities.

5:30 — 7:00pm  
**Welcome Reception**
Day Two, Thursday, September 12th

7:30 — 8:30am  
Breakfast

8:30 — 9:00am  
**Keynote: What Is a Man? A Lesson for Us All**  
*ON THE FRONT LINES*  
Kevin Powell, Writer & Activist  
Mentored by Eve Ensler, bell hooks, and Gloria Steinem, Kevin is a passionate leader in the work to end men’s and boys’ violence against women and girls. Envisioning a multi-cultural, multi-generational men’s movement, Kevin calls for a world without sexism, racism, classism, homophobia, transphobia, fear, or violence.

9:00 — 9:45am  
**Are Your Clothes Supporting Gender Equity in the Global Workforce?**  
*ON THE FRONT LINES*  
Kim Almeida, Levi Strauss Foundation  
Laura Garcia, Fondo Semillas  
Bama Athreya, C&A Foundation  
Antoinette Klatzky, Eileen Fisher Leadership Institute  
Women make up more than 80 percent of the global workforce in the apparel supply chain. Hear from global corporate foundations who are spearheading multi-year partnerships to positively impact tens of thousands of women in the Global South.

9:45 — 10:10am  
**A Picture Worth A Thousand Words: Global Status of Girls Education**  
*ON THE FRONT LINES*  
Erin Ganju, Echidna Giving  
Stephanie Psaki, Population Council’s Girl Innovation Research and Learning Center  
We all know a girl’s education is a critical part of her economic outlook, but what is happening in different countries to make progress? A global partnership has resulted in the first ever Girls’ Education Ecosystem Map, an open access resource to help identify programming gaps. View education statistics, policies, and organizations that are working, funding, researching, and advocating in girls’ education globally.

10:10 — 10:15am  
**Spotlight On: Girls Advocacy**  
*IT’S PERSONAL*  
Haleema Bharoocha, Alliance for Girls

10:15 — 10:25am  
**Spotlight On: The Fight for Reproductive Freedom**  
*IT’S PERSONAL*  
Margie Del Castillo, National Latina Institute for Reproductive Health  
Françoise Girard, International Women’s Health Coalition  
Coordinated attacks across the U.S. are chipping away at women’s rights, while U.S. foreign policy and “global gag rules” support ever more oppressive practices. What comes next?

10:25 — 10:45am  
Break
WORKSHOP SERIES III

Building True Allyship: Creating Opportunity and Equity for Native Women and Girls
ON THE FRONT LINES
Gina Jackson, Native Americans in Philanthropy
Louise Davis, PRBB Foundation
Sarah Ghiorse, NewMexicoWomen.org

Less than .02% of philanthropic dollars go to Native populations in the U.S. and the number decreases when the focus is specific to women and girls. As a funder, how can you better understand native culture and context in order to make lasting change? Tools and best practices to support this journey will be shared by Native Americans in Philanthropy, along with funders’ stories from the field.

Engaging Boys and Men
IT'S PERSONAL
Kevin Powell
Nandita Baruah, The Asia Foundation

The movement for equity must include boys and men. Beyond including men on boards or as donors, shifting norms requires innovative and region-specific thinking. Hear about models from the U.S. and Asia, including the Gender Lab for Boys, which are seeing impressive results.

Partnerships, Collaborations, and Mergers: Achieving More Together
HOW MONEY MOVES
Karen Sterk, Jeannette Rankin Women's Scholarship Fund
Jane Hale Hopkins, Coca-Cola Scholars Foundation
Sheri Scavone, WNY (Western New York) Women’s Fund

In this day and age when we are all asked to do more with the same or fewer resources, how do we leverage our uniqueness and deepen our impact by partnering and collaborating with others? Hear from Jeannette Rankin Women's Scholarship Fund, Women's Fund of Western New York, and Coca-Cola Scholars on how they developed collaborations and a merger to serve more women more effectively.

I Am Remarkable
IT'S PERSONAL
Kanika Raney, Google

Gender norms affect how women go through the recruitment process, many times not getting hoped-for outcomes. The missing ingredient? Self-promotion. Accomplished HR leader, Kanika Raney, discusses the powerful "proximity effect" of working with other women, how to boost your career with key skills, and breaks through obstacles, in a powerful and experiential workshop.

Accessing Free Legal Support for Women’s Rights Organizations
ON THE FRONT LINES
Nadia Segura Narvaez, TrustLaw, Thomson Reuters Foundation

Since 2015, TrustLaw, the global pro bono legal program of the Thomson Reuters Foundation has connected over 400 NGOs working on women’s rights to leading legal teams around the world. Learn how to access this pro-bono legal support, freeing up your resources to focus on your mission. Participants will have the opportunity to take a "Legal Health Check."
Making Change from the Grassroots

**IT'S PERSONAL**

Speakers pending

Women are mobilizing their communities and advocating for policy reform to end gender-based violence, advance reproductive justice, and more. Learn from leaders who will share their innovative approaches for large-scale change with, and for, girls and women of color, homeless youth, immigrants, incarcerated women, and LGBTQ+ families.

12:15 — 1:45pm

Lunch

1:45 — 3:15pm

**WORKSHOP SERIES IV**

Closing the Women’s Wealth Gap With a Life Span Approach

**HOW MONEY MOVES**

Mona Masri, Asset Funders Network
Jhumpa Bhattacharya, Insight Center for Community Economic Development
Heather McCulloch, Closing the Women’s Wealth Gap Initiative
Amy Wallace, JPMorgan Chase & Co.

Wealth-building goes beyond receiving equal pay. The factors limiting a woman’s ability to build and preserve wealth are interconnected throughout her life, so why aren’t the solutions? New research shows that a “one-size fits all” approach is not effective. Learn about interrelated asset-building challenges and the solutions for each stage of a woman’s life.

How to Boost our Collective Impact With Digital Strategies

**THE POWER OF VOICE**

Jensine Larsen, World Pulse
Uma Mishra-Newbery, Women’s March Global

Digital platforms, communities, and strategies hold the potential for women’s collective organizing on a scale never before possible. Yet, women’s and girls’ organizations around the world still face significant barriers to using technology to mobilize and address systemic issues. Digital networking experts share best practices that can strengthen your impact and help you avoid common pitfalls.

Reproductive Health, Rights and Justice: Navigating the Maze

**ON THE FRONT LINES**

Margie Del Castillo, National Latina Institute for Reproductive Health

Reproductive Justice and Reproductive Rights are an eco-system of movements working together encompassing providers, legal rights, access, and more. In this interactive workshop you will gain an understanding of how immigration status, economic status, and race affect women’s experiences of reproductive health, and where funders are making the most headway.

Strong Families: Eradicating Barriers to Financial Well-Being

**HOW MONEY MOVES**

Amalia Luxardo, Women’s Foundation of Southern Arizona
Melanie Bridgeforth, Women’s Foundation of Greater Birmingham
Louise Myrland, The Women’s Foundation of Colorado
Lisa de la Garza, Texas Women’s Foundation
Sarah Griffen, Griffen Consulting

Increasing economic equity takes more than grantmaking. Hear how members of the Two Generation Advocacy Cohort influence statewide and local policy changes. Learn lessons from four U.S. states and get advice on how to replicate efforts.
The State of Funding and Collaboratives for Transgender and Gender Non-Conforming Communities

**THE POWER OF VOICE**
Aldo Gallardo, Borealis Philanthropy
Alexander (Alex) Lee, Funders for LGBTQ Issues
Ms. Janetta Johnson, TGI Justice Project
Victoria Castro, El/La Para TransLatinas
Rhiannon Rossi, The Women's Foundation of California

Join a candid conversation by leaders in the Transgender and gender non-conforming rights movement, and the funders and organizations who support them. Solutions for how they are addressing violence in immigration detention centers and the prison system, lack of social services and support systems, and workforce discrimination will be shared, along with effective funding strategies including continuous capacity building and unique funder collaboratives.

3:15 — 3:30pm  
**Break**

3:30 — 4:00pm  
**Ending Child Marriage in Pakistan**

**THE POWER OF VOICE**
Rukhshanda Naz, Lawyer and Human Rights Activist

21 percent of Pakistani girls are married by the age of 18 and have the highest reported cases of domestic violence. Renowned Pakistani human rights activist, Rukhshanda Naz, will premiere “Fundamentals”, a 15-minute film, sponsored by Global Fund for Women, which documents the movement to end child marriage. Hear about this journey first-hand, and what is happening on the ground to end this practice.

4:00 — 4:45pm  
**Women of Color: Reshaping Philanthropy**

**HOW MONEY MOVES**
Melanie Brown, Bill & Melinda Gates Foundation
Ana Marie Argilagos, Hispanics in Philanthropy
Cynthia Nimmo, Women's Funding Network
Andrea Pactor, Women's Philanthropy Institute
Michelle Reddy, Fiji Women’s Fund

Women of color are challenging historical philanthropy. They are influencing Giving Circles and advocacy platforms as donors; and advancing new strategies in the field as leaders of foundations. Women at the intersection of race, giving, and gender reflect on who’s giving, how they’re giving, and what’s being funded.

4:45 — 5:15pm  
**New Faces, New Leaders: Funding Girls of Color**

**HOW MONEY MOVES**
Teresa Younger, Ms. Foundation
Tynesha McHarris, NoVo Foundation

Fighting ageism, racism, and patriarchal systems and models, creates both a deep vulnerability and deep power for girls of color. Funders supporting this next generation of leaders get real about why it matters; how they strategized to include this as a core focus with their stakeholders; how they measure impact; and what a transnational movement looks like.

6:00 — 7:30pm  
**Film Screening: The Great American Lie**

**HOW MONEY MOVES**
The Peggy and Jack Baskin Foundation will host a private screening of “The Great American Lie”, a film that exposes how the gaping economic inequality in the United States is rooted in our beliefs with what is “masculine” - individualism, power, and money, and what is “feminine” - empathy, care and collaboration.
Day Three, Friday, September 13th

7:30 — 8:30am  Breakfast

8:30 — 8:55am  Whose Story Is It?

**THE POWER OF VOICE**

Cristi Hegranes, Global Press
Jeanne Bourgault, Internews

Only 10% of all news stories globally focus on women and girls and roughly 80% of experts interviewed are men. When women are the storytellers, we all have access to more accurate news. In the face of digital security challenges and increasingly authoritarian media systems, ground-breaking organizations are building an inclusive media eco-system, training women journalists on the ground from Puerto Rico to Mongolia to Afghanistan and beyond.

8:55 — 9:30am  We Come As Girls, We Leave As Women

**THE POWER OF VOICE**

Chrishaunda Lee Perez

Writer and producer Chrishaunda Lee Perez raises challenges faced by teen girls, from body issues to sexuality, in her new novel, *We Come as Girls, We Leave as Women*. Endorsed by Oprah Winfrey, the book has sparked thought-provoking conversations since its release. In this session, Perez and local young women discuss these themes with clarity and candor.

9:30 — 9:45am  Spotlight On: Women Unlocking Growth in the Global Economy

**HOW MONEY MOVES**

Beth Ann Bovino, S&P Global

Beth Ann Bovino, Chief Economist at Standard & Poor’s, shares current data on how women are unlocking the U.S.’s GDP growth and affecting the world’s economy. Increasing women’s entry and retention in the workforce — especially in professions traditionally occupied by men — is critical and requires overhauling workforce gender accessibility.

9:45 — 10:30am  Women Investing in Women

**HOW MONEY MOVES**

Roslyn Dawson Thompson, Texas Women’s Foundation
Tracy Gray, We Are Enough
Trish Costello, Portfolia
Melinda Hightower, JPMorgan Chase & Co.
Julie Abrams, How Women Lead

In a landscape where only 2% of venture capital in the U.S. goes to women-owned businesses and women own 4 out of every 10 businesses, biases tip the scales against success. Hear from women who are blasting past these barriers and making new rules as they mobilize resources, Donor-Advised Funds, foundation giving, IRAs and more to ensure all women have the opportunity to invest in women’s leadership and innovation.

10:30 — 11:00am  Women in Politics: The Moment is Now

**ON THE FRONT LINES**

Aimee Allison, She the People
Alicia Garza, Supermajority

At the nexus of racial, economic, social, and gender justice lies the power for women to rise up in the political sphere, together. We are at a moment of alignment, across movements.

11:00 — 11:30am  Closing Keynote by Mary Robinson, former President of Ireland and Climate Justice Advocate