

WOMEN FUNDED 2019

LEADERSHIP FOR A CHANGING WORLD

SEPTEMBER 11-13, 2019 // SAN FRANCISCO

CONFERENCE THEMES



ON THE
FRONTLINES

Resolving complex
social issues



IT'S
PERSONAL

Leading with power,
across sectors



THE POWER
OF VOICE

Shaping stories, policy,
and solutions



HOW
MONEY
MOVES

Re-shaping philanthropy,
redefining investment

CONFERENCE SCHEDULE

For full conference details and speaker information, visit our website
womensfundingnetwork.org/women-funded-2019

Tuesday, September 10th

5:30 — 7:30pm

Vinyl Hour!

Shake off the jet lag. Join us in the bar and choose a record from the collection at Hotel Kabuki

Wednesday, September 11th

7:30 — 8:30am

Breakfast

8:30 — 8:45am

Welcome

8:45 — 9:30am

Where is The Money Going? How Philanthropists, Corporate Leaders, and Investors are Advancing Gender Equity.

HOW MONEY MOVES

Ada Williams Prince, Pivotal Ventures
Mary Chandler, Cummins Foundation
Pamela Schiffman, NoVo Foundation
Paulette Senior, Canadian Women's Foundation
Denise Dunning, Rise Up

Leaders from the Gates Foundation, Novo Foundation, Pivotal Ventures and others discuss cutting edge approaches to philanthropy, corporate responsibility, and impact investing that is advancing gender equity in the U.S. and globally in a big way.

9:30 — 10:15am

Gender and Climate Justice: Lessons from Asia and the Pacific

ON THE FRONT LINES

Jane Sloane, Asia Foundation
Nandita Baruah, Asia Foundation
Dr. Yiching Song, Chinese Academy of Science
Amanda Ellis, Julie Ann Wrigley Global Institute of Sustainability

Climate change is one of the biggest issues of our time. Engaging women as strategists and solution-builders is critical to combat this global challenge. Hear about the gender inclusive approaches that are shifting power, structures and systems throughout Asia in support of sustainable climate outcomes.

10:15 — 10:45am

Break

10:45 — 12:15pm

WORKSHOP SERIES 1

Motivating Employers to Shift Policies and Practices for Women

IT'S PERSONAL

Lisa Picker, Women's Foundation of Greater St. Louis

Jill Nowak, Missouri Foundation for Health

The Workplace Employment Scorecard is a tool developed to evaluate and celebrate employers who are making inroads in building a workplace where women are thriving. Hear how it is successfully incentivizing and educating employers cultivating a gender diverse workforce.

Changing the Narrative of Violence Against Women and Girls

THE POWER OF VOICE

Jill Heggen, Women's Fund of Omaha

Journalists shape public perception of partner violence, sexual assault, and sex trafficking through their reporting and the language used. "Changing the Narrative of Violence Against Women and Girls" is a media toolkit and training which can be used in any location to shift the conversation and more accurately represent the realities of men's violence against women and girls and LGBTQ+. Learn how to better partner with journalists in your community, and what to do with media reports that are misleading, incorrect or harmful to survivors.

Racial Equity as a Leadership Competency

IT'S PERSONAL

Monisha Kapila, ProInspire

How can nonprofits and foundations evolve definitions of leadership to center equity? ProInspire will share current research on a leadership competency model for social impact with an equity lens. Discuss where bias shows up and learn how equity is part of every element of leadership - from navigating difficult conversations to systems thinking.

Grant-makers for Girls of Color

HOW MONEY MOVES

Teresa Younger, Ms. Foundation

Tynesha McHarris, NoVo Foundation

Funders are collaborating to better support girls of color, as leaders of tomorrow. Learn about best practices for grantmakers, how to get involved, and how to integrate this focus into your work.

Making Waves With Advocacy

THE POWER OF VOICE

Tiffany Seibert Joekel, Women's Fund of Omaha

Emily O'Donnell, Women's Fund of Greater Chattanooga

Michelle Zych, Women's Fund of Omaha

During this time of great political change, many foundations and nonprofits hesitate to step into the advocacy arena. Now, more than ever, is the time to speak out. If you want to learn how you can engage in advocacy or develop more sophisticated campaigns, this session is for you. If you are already in the advocacy space, join the conversation for how the women's funding movement can advance a policy agenda.

12:15 — 1:45pm

Lunch

1:45 — 3:15pm

WORKSHOP SERIES 2

The Happy, Healthy Woman Leader

IT'S PERSONAL

Beth Kanter, Author of The Happy, Healthy Nonprofit

Join the renowned author of The Happy, Healthy Nonprofit for a dynamic workshop that will re-energize you and sustain your leadership. Learn to recognize burnout symptoms, self-assess your stress triggers and get tools to activate a culture of well-being in your organization.

The Blanket Exercise

THE POWER OF VOICE

Sarah Eagle Heart, Native Americans in Philanthropy

Gina Jackson, Native Americans in Philanthropy

Join Native Americans in Philanthropy for a powerful participatory exercise in the history of Indigenous peoples. Developed in collaboration with Indigenous elders, knowledge keepers and educators, the Blanket Exercise fosters truth, understanding, respect and reconciliation among Indigenous and non-Indigenous peoples.

Building Data Literacy for Women and Girls

HOW MONEY MOVES

Jenny Steadman, Aurora Women and Girls Foundation

Kate Farrar, CT Women's Education and Legal Fund

Michelle Riordan-Nold, CT Data Collaborative

Connecticut's women's funds have joined with statewide women's advocacy and policy groups to develop a network of women's and girls' serving organizations. This collaboration is breaking new ground by increasing access to critical data on women and girls and increasing the data literacy of women and girls serving organizations by teaching them how to interpret and effectively use data.

Beyond Our Borders, a Donor Model for Philanthropy

HOW MONEY MOVES

Sara Boyd, Beyond Our Borders

Pat Cooper, Women's Regional Network

Patricia Foley Hinnen, Beyond Our Borders

Alexis Newton, Beyond Our Borders

Susan Cornell Wilkes, Beyond Our Borders

Donor leaders share how they combined philanthropy and gender lens investing to advance the rights and opportunities of women and girls globally. Learn how to replicate this model to facilitate global grant making for women and girls, from your own community.

Why Invest in Your Brand and Where to Begin

THE POWER OF VOICE

Leslie Belingheri, Mission Creative

Hae Yuon Kim, Mission Creative

Join Mission Critical Creative for a hands-on clinic to develop the confidence to successfully manage your brand. Bring your materials - brochure, a printout from your website, or even a fundraising letter - and join us for exercises that help you problem solve for your own brand. Using case-studies, you, your team, and your board can learn how to develop a strong brand, and when and how to audit it.

3:15 — 3:30pm

Break

3:30 — 3:45pm

Spotlight On: Finance as a Tool to End Gender-Based Violence

HOW MONEY MOVES

Joy Anderson, Criterion

It's become a well-known statistic that 1 in 3 women experiences sexual or intimate partner violence in her lifetime. Canada, Australia, and other countries are elevating the issue, with Samoa recently naming gender-based violence (GBV) as a national security issue. While funding for programs has increased, that alone cannot eliminate GBV; new alliances and strategies are needed. Hear how finance can be used as a tool to address GBV and the vital role of women's funds in advancing these efforts.

3:45 — 4:00pm

Spotlight On: The Future of Women's Funds

HOW MONEY MOVES

Lauren Casteel, Women's Foundation of Colorado

Women's Funds are unique community foundations, serving as grantmakers, educators, and policy advocates for women and girls. Lauren Casteel, who joined the Board of the Women's Foundation of Colorado in the 1990s and went on to become the CEO, reflects on the evolution of the philanthropic landscape and of women's issues.

4:00 — 4:40pm

Funder Collaboratives for Bolder Philanthropy

HOW MONEY MOVES

Surina Khan, Women's Foundation of California
Ana Oliveira, The New York Women's Foundation
Sandra Henriquez, CALCASA
Adeline Azrack, Fondation CHANEL

Foundations and grant-makers are banding together for ever greater impact. From the new statewide California Gender Justice Funders Collaborative and the New York-based Justice Fund, to the nation-wide RALIANCE coalition between three leading national sexual violence prevention organizations, these collaboratives bring influential movement leaders and funders together in a powerful way shifting the narratives that create and continue gender oppression. Hear best practices of establishing successful funder collaboratives, and big plans for 2019.

4:40 — 5:20pm

Decriminalizing Women and Girls: Closing the Pathway to Prison

ON THE FRONT LINES

Kim Carter, Time for Change Foundation
Jessica Nowlan, Young Women's Freedom Center
Ms. Janetta Johnson, Transgender, Gender Variant, Intersex Justice Project
Mary Stutts, Stanford Health Care

Mass incarceration affects women and girls at ever-increasing rates around the world. Comprehensive reforms require examining the economic, racial, and other systemic injustices at play. Women with first-hand experience of the criminal justice system are on the front lines leading policy reforms, transforming lives, and rebuilding communities.

5:30 — 7:00pm

Welcome Reception

Thursday, September 12th

7:30 — 8:30am

Breakfast

8:30 — 9:00am

Keynote: What Is a Man? A Lesson for Us All

ON THE FRONT LINES

Kevin Powell, Writer & Activist

Mentored by Eve Ensler, bell hooks, and Gloria Steinem, Kevin is a passionate leader in the work to end men's and boys' violence against women and girls. Envisioning a multi-cultural, multi-generational men's movement, Kevin calls for a world without sexism, racism, classism, homophobia, transphobia, fear, or violence.

9:00 — 9:45am

Women Investing in Women

HOW MONEY MOVES

Roslyn Dawson Thompson, Texas Women's Foundation

Tracy Gray, We Are Enough

Trish Costello, Portfolia

Melinda Hightower, JPMC & Co

In a landscape where only 2% of venture capital in the U.S. goes to women-owned businesses and women own 4 out of every 10 businesses, biases tip the scales against success. Hear from women who are blasting past these barriers and making new rules as they mobilize resources, Donor Advised Funds, foundation giving, IRAs and more to ensure all women have the opportunity to invest in women's leadership and innovation.

9:45 — 10:15am

A Picture Worth A Thousand Words: Global Status of Girls Education

ON THE FRONT LINES

Erin Ganju, Echidna Giving

Stephanie Psaki, Population Council's Girl Innovation Research and Learning Center

We all know a girl's education is a critical part of her economic outlook, but what is happening in different countries to make progress? A global partnership has resulted in the first ever Girls' Education Ecosystem Map, an open access resource to help identify programming gaps and identify partnership opportunities. View education statistics, policies, and organizations that are working, funding, researching and advocating in girls' education globally.

10:15 — 10:30am

Spotlight On: The Fight for Reproductive Freedom

IT'S PERSONAL

Margie Del Castillo, National Latina Institute for Reproductive Health

Francoise Girard, International Women's Health Coalition

Coordinated attacks across the U.S. are chipping away at women's rights, while U.S. foreign policy and "global gag rules" support ever more oppressive practices. What comes next?

10:30 — 10:40am

Break

10:45 — 12:15pm

WORKSHOP SERIES 3

Building True Allyship: Creating Opportunity and Equity for Native Women and Girls

ON THE FRONT LINES

Gina Jackson, Native Americans in Philanthropy
Louise Davis, PRBB Foundation
Sarah Ghiorse, NewMexicoWomen.org

Less than .02% of philanthropic dollars go to Native populations in the U.S. and the number decreases when the focus is specific to women and girls. As a funder, how can you better understand native culture and context in order to make lasting change? Tools and best practices to support this journey will be shared by Native Americans in Philanthropy, along with funders' stories from the field.

Engaging Boys and Men

IT'S PERSONAL

Kevin Powell
Nandita Baruah, Asia Foundation

The movement for equity must include boys and men. Beyond including men on boards or as donors, shifting norms requires innovative and region-specific thinking. Hear about models from the U.S. and Asia, including the Gender Lab for Boys, which are seeing impressive results.

Partnerships, Collaborations, and Mergers: Achieving More Together

HOW MONEY MOVES

Karen Sterk, Jeannette Rankin Foundation
Sheri Scavone, Women's Fund of Western New York
Jane Hale Hopkins, Coca Cola Scholars

In this day and age when we are all asked to do more with the same or fewer resources, how do we leverage our uniqueness and deepen our impact by partnering and collaborating with others? Hear from Jeannette Rankin Women's Scholarship Fund, Women's Fund of Western New York, and Coca-Cola Scholars on how they developed collaborations and a merger to serve more women more effectively.

I am Remarkable

IT'S PERSONAL

Kanika Raney, Google

Gender norms affect how women go through the recruitment process, many times not getting hoped-for outcomes. The missing ingredient? Self-promotion. Accomplished HR leader, Kanika Raney, discusses the powerful "proximity effect" of working with other women, how to boost your career with key skills, and breaks through the obstacles in a powerful and experiential workshop.

Accessing Free Legal Support for Women's Rights Organizations

ON THE FRONT LINES

Nadia Segura Narvaez, TrustLaw, North America

Since 2015, TrustLaw, the global pro bono legal program of the Thomson Reuters Foundation has connected over 400 NGOs working on women's rights to leading legal teams around the world. Hear the top legal questions faced by women's rights organizations and learn how to access this pro-bono legal support, freeing up your resources to focus on your mission. Case studies will be shared of how organizations streamlined operations, expanded geographically, and scaled their operations. Participants will have the opportunity to take a "Legal Health Check."

Making Change from the Grassroots

IT'S PERSONAL

Women are mobilizing their communities and advocating for policy reform to end gender-based violence, advance reproductive justice, and more. Learn from leaders who will share their innovative approaches for large scale change with and for girls and women of color, homeless youth, immigrants, incarcerated women, and LGBTQ+ families.

12:15 — 1:45pm

Lunch

1:45 — 3:15pm

WORKSHOP SERIES 4

Closing the Women's Wealth Gap With a Life Span Approach

HOW MONEY MOVES

Mona Masri, Asset Funders Network
Jhumpa Bhattacharya, Insight Center for Community Economic Development
Heather McCullough, Closing the Women's Wealth Gap Initiative
Amy Wallace, JPMC &Co

Wealth-building goes beyond receiving equal pay. The factors limiting a woman's ability to build and preserve wealth are interconnected throughout her life, so why aren't the solutions? New research shows that a "one-size fits all" approach is not effective. Learn about interrelated asset-building challenges and the solutions for each stage of a woman's life.

How to Boost our Collective Impact With Digital Strategies

THE POWER OF VOICE

Jensine Larsen, World Pulse
Uma Mishra-Newbery, Women's March Global

Digital platforms, communities, and strategies hold the potential for women's collective organizing on a scale never before possible. Yet, women's and girls' organizations around the world still face significant barriers to using technology to mobilize and address systemic issues. Join digital networking experts in the women's movement, Join digital networking experts in the women's movement for an interactive workshop on best practices and applications of technology that can strengthen your collective impact and help you avoid common pitfalls.

Reproductive Health, Rights and Justice: Navigating the Maze

ON THE FRONT LINES

Margie Del Castillo National Latina Institute for Reproductive Health

Reproductive Justice and Reproductive Rights are an eco-system of movements working together encompassing providers, legal rights, access, and more. In this interactive workshop you'll experience how immigration status, economic status, and race affect how a woman experiences reproductive health, and where funders are making the most headway.

Strong Families: Eradicating Barriers to Financial Well-Being

HOW MONEY MOVES

Increasing economic equity takes more than grantmaking. Hear how members of the Two Generation Advocacy Cohort influence statewide and local policy changes. Learn lessons from four U.S. states, and get advice on how to replicate efforts.

The State of Funding and Collaboratives for Transgender and Gender Non-Conforming Communities

THE POWER OF VOICE

Aldo Gallardo, Borealis Philanthropy
Alexander (Alex) Lee, LGBT Funders
Ms. Janetta Johnson, TGI Justice Project
Victoria Castro, El/La Para TransLatinas

Join a candid conversation by leaders in the Transgender and gender non-conforming rights movement, and the funders and organizations who support them. Solutions for how they are addressing violence in immigration detention centers and the prison system, lack of social services and support systems, and workforce discrimination will be shared, along with effective funding strategies including continuous capacity building and unique funder collaboratives.

3:15 — 3:30pm

Break

3:30 — 4:15pm

Women of Color: Reshaping Philanthropy

HOW MONEY MOVES

Melanie Brown, Gates Foundation
Ana Marie Argilagos, Hispanics in Philanthropy
Cynthia Nimmo, Women's Funding Network
Andrea Pactor, Lilly School of Philanthropy
Michelle Reddy, Fiji Women's Fund

Women of color philanthropists are on the rise shaping new Giving Circles, advocacy platforms, and other investments. Leaders at the intersection of race, giving and gender reflect on who's giving, how they're giving, and what's being funded.

4:15 — 4:45pm

Ending Child Marriage in Pakistan

THE POWER OF VOICE

Rukhshanda Naz, Lawyer and Human Rights Activist

21 percent of Pakistani girls are married by the age of 18 and have the highest reported cases of domestic violence. Child marriage occurs in the most marginalized and vulnerable communities, with devastating consequences. Renowned Pakistani human rights activist, Rukhshanda Naz, will premier "Fundamentals", a 15 minute film, sponsored by Global Fund for Women, which documents the movement to end child marriage. Hear about this journey first-hand, and what is happening on the ground to end this practice.

4:45 — 5:15pm

Girls Advocating for Change

IT'S PERSONAL

Emma Mayerson, Alliance for Girls
Lucia Corral Peña, Blue Shield Foundation

Girls are powerful policy advocates, helping to shape a world that meets their needs. Hear results from a California-wide landscape of girl-advocates along with national programs that are shifting toxic gender norms.

6:00 — 7:30pm

Film Screening: The Great American Lie

HOW MONEY MOVES

The Peggy and Jack Baskin Foundation will host a private screening of "The Great American Lie", a film that exposes how the gaping economic inequality in the United States is rooted in our beliefs with what is "masculine" - individualism, power, and money, and what is "feminine" - empathy, care and collaboration.

Friday, September 13th

7:30 — 8:30am

Breakfast

8:30 — 11:00am

Plenaries

Women in Politics: The Moment is Now

ON THE FRONT LINES

Aimee Allison, She the People

At the nexus of racial, economic, social, and gender justice lies the power for women to rise up in the political sphere, together. We are at a moment of alignment, across movements.

We Come As Girls, We Leave As Women

THE POWER OF VOICE

Chrishaunda Lee Perez

Writer and producer Chrishaunda Lee Perez raises challenges faced by teen girls from body issues to sexuality in her new novel, *We Come as Girls, We Leave as Women*. Endorsed by Oprah Winfrey, the book has sparked thought-provoking conversations since its release. In this session, Perez and local young women discuss these themes with clarity and candor.

Whose Story Is It?

THE POWER OF VOICE

Cristi Hegrans, Global Press

Only 10% of all news stories globally focus on women and girls and roughly 80% of experts interviewed are men. When women are the storytellers, we all have access to more accurate news. In the face of digital security challenges and increasingly authoritarian media systems, ground-breaking organizations are building an inclusive media eco-system, training women journalists on the ground from Puerto Rico to Mongolia to Afghanistan and beyond.

Spotlight On: Women Unlocking Growth in the Global Economy

HOW MONEY MOVES

Beth Ann Bovino, S&P

Beth Ann Bovino, Chief Economist at Standard & Poor's, shares current data on how women are unlocking the U.S.'s GDP growth and affecting the world's economy. Increasing women's entry and retention in the workforce--especially in professions traditionally occupied by men -- is critical and requires overhauling workforce gender accessibility.

Sustainability and Gender Justice

ON THE FRONT LINES

Kim Almeida, Levi Strauss Foundation

Laura Garcia, Fondo Semillas

Bama Athreya, C&A Foundation

Women make up more than 80 percent of the global workforce in the apparel supply chain. Hear from global corporate foundations who have spearheaded multi-year partnerships to positively impact tens of thousands of women in the Global South.

11:00 — 11:30am

Closing Keynote by Mary Robinson, former President of Ireland and Climate Justice Advocate