



Make it a great year.



Attract new support. Build your knowledge.
Amplify your voice. Strengthen your impact.

From in-person gatherings to online trainings for you and your staff, we do our best to bring you the latest information from your peers and from experts on topics that are essential to the success of a women's fund. Each month, we share the latest learning opportunities, resources, and success stories in the Network News, a newsletter just for members.

2015 MEMBER BENEFITS

Network with Your Peers

Conference

Join hundreds of activists, and leaders in philanthropy and business as we gather for our 30th annual conference in San Francisco, CA. We look forward to sharing more details soon – please stay tuned to the Network News and our website at WomensFundingNetwork.org.

SAVE THE DATE

What	2015 WFN Conference
When	October 7 to October 9, 2015
Where	San Francisco, CA, USA

Listservs

Members have exclusive access to the popular Women's Funding Network Listservs, which allow for easy connection and knowledge sharing among peers. Sign up for the Executive Director ListServ or the Development Listserv.

Questions? Contact us at 415.441.0706 or info@womensfundingnetwork.org.

Use Data for Social Change

Status of Women and Girls Reports

Good data is essential to making a compelling case for your work.

At Women's Funding Network, we continue to seek ways to put more data in your hands and equip your fund to use it wisely.

That's why we are thrilled to be the **National Distribution Partner for the 2015 Status of Women and Girls Report**, to

be published by the Institute for Women's Policy Research (IWPR). This comprehensive report will include a series of state-by-state fact sheets on the status of American women's:



- Employment
- Education, and earnings
- Economic security and poverty
- Health and well-being
- Reproductive rights
- Violence and safety
- Political participation

In addition to the national report, IWPR will create fact sheets for each of the 50 states and the District of Columbia, as well as a regional report on women in the U.S. South. The 2015 report will include interactive charts, maps, and other visuals on today's American women – all designed to help inform your grantmaking, programming, and messaging. Members will have previews of the data and an exclusive invitation to webinars led by IWPR researchers to explain the data and how to use it.

Building Your Data Engine

Join us for a hands-on, online training series designed to help women's funds leverage data for advocacy and fundraising, and visually present data. We do the work of finding the best experts on emerging issues so you can participate from the comfort of your desk.

Making the Case™

Making the Case is a proven methodology for measuring social change. Members have access to the Making the Case website which includes the interactive evaluation form, and data analysis tools for analyzing impact data across your grantees partners. Reported to improve the quality of evaluation data, this web-based tool is available 24/7 to all members and their grantee partners. A paper evaluation form is also available to accommodate grantee partners without access to the internet.

Benchmarking Women's Economic Security

The need for increased women's economic security continues to be one of the defining issues of our time. Over 70% of our members make grants to improve the economic security of women and their families. In 2015 we are collecting the impact on 10 key indicators of improved economic security, from across the United States. The results will be published in December 2015.

JOIN US

What	The Status of Women in the States: The Importance & Uses of State-Level Data for Women's Funds
When	February 10, 2015 at 10 am PST
RSVP	womensfundingnetwork.org/events

Build Your Influence, Raise More Money

Making the Million Dollar Ask

Think it's not possible for your women's fund to have a million dollar donor? Dozens of women's funds have met this goal. This year we are partnering with Women Moving Millions to bring you the tools you need. Women Moving Millions is a dynamic donor community of over 200 inspiring individuals who have individually made pledges at the million-dollar level to organizations and initiatives that support and advance women and girls. WFN members are eligible for:

- Women Moving Millions Speakers at your funds' events
- One-hour coaching session with Women Moving Millions staff on cultivating donors
- Members with a prospective donor are invited to attend the Women Moving Millions Annual Summit (September 17-19, 2015) in New York City.
- Members with a prospective donor are invited to skills-building workshops with their donor. Check the monthly Network News for announcements and locations.

Fundraising Savvy for the Digital Age

Join us for a three-part online training series focused on new technology, ways to diversify your donor base, and strategies for activating new allies in your work.

Advocacy Intensives

Join us for a three-part online training series for staff and board members alike to gain practical knowledge and tools to deepen the impact of advocacy efforts for policy and systems change.

Increase Your Visibility

We reach thousands of peers and potential supporters through our events, e-mail marketing, and social media. Do you have research, an initiative, a new collaboration, or a success story to share? Please send it to info@womensfundingnetwork.org.

Strengthen Your Organization

Smart Growth

To take the mystery out of strategic planning, Women's Funding Network created Smart Growth: A Life Stage Model for Social Change Philanthropy. The model provides a road map for organizational growth and effectiveness. As a member, you can access this tool at no cost. Contact us to request a copy.

TrustLaw Connect

All members are eligible for access to free legal assistance through our partnership with TrustLaw Connect, a program of the Thomson Reuters Foundation. Members have access to over 400 law firms and in-house legal teams around the world. Visit trustlaw.trust.org for more information.

Weekly Read

Once a week, we collect good reads and practical tools on social change, philanthropy, and feminism. This is a great resource for building your team's knowledge of key issues in the movement.

The mission of Women's Funding Network is to accelerate investments in women's foundations to achieve gender equity.



What Members Say

“ Women's Funding Network has strengthened Semillas' work in Mexico. As the only women's fund in the country, it is important to connect with other women's funds in order to analyze and strengthen our fundamental and transformative role in philanthropy. For Semillas, the **convening spaces** with other women's funds hosted by the Network have been extremely important to evolve into new strategies to support the women's movement. We have been able to **form alliances** with other WFN members and have **improved our work strategies** from the webinars and capacity building that WFN offers to its membership.”— *Laura Garcia, Semillas*

“ Every year we attend the Women's Funding Network conference and every year we come back with new connections, **fantastic ideas to use as models**, new and renewed friendships, and the energy to keep going. It was at conference where I met the awesome leaders of the other southern funds who fight the good fight every day. Our participation in the Raising Leaders, Raising Millions cohort inspired our foundation to **raise over \$1 million** to support our work on women's reproductive health, all as a result of connections made through the network of women in the Women's Funding Network!”— *Carol Penick, Women's Foundation of Mississippi*

WE'RE HERE TO HELP.

We look forward to supporting your work in 2015! If you have questions about how to renew your membership, take advantage of your benefits, or other issues, don't hesitate to reach out.

Phone	415.441.0706
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Website	WomensFundingNetwork.org
Twitter	@WomensFunding
Facebook	Facebook.com/WomensFundingNetwork