It’s a new year – let us help you make the most of it!
As a member of Women’s Funding Network, you are part of a global community of more than 160 women’s funds and foundations. We’re here to connect you with those peers to:

- **Strengthen your work**, from the day-to-day demands of changemaking to the leadership you provide in your community.

- **Take collective action** on the big issues that matter most to women and girls around the world.

- **Amplify your voice** as part of the women’s funding movement.

To make it happen, our Network will gather in new ways and in new spaces in 2014. Throughout last year, we heard you: you want rich connections to partners, meaningful resources, and actionable information.

So in 2014, we are expanding our learning communities on issues such as women’s economic security. Through strategic partnerships, we are creating unique event opportunities for members, including a symposium in Chicago. We are also creating fresh resources – such as toolkits and a reboot of our webinars – to give you practical ideas you can put into action right away. And we are spearheading new initiatives that will deliver fresh data on key issues and indicators – so you can be even savvier when telling your story and building support for your work.

*It’s going to be a great year... thank you for being a part of it!*
We are excited to announce new support from W.K. Kellogg Foundation and Walmart Foundation that will help strengthen collective action on women’s economic security. Special initiatives, such as the Partnership for Women’s Prosperity, will continue and have sparked the creation of new resources – including data and research tools for use in your grantmaking, communications, and more.

**Equipping Your Work: Toolkits, Issue Briefs & More**
Across our programs – as well as in the work you do every day – there are good practices, case studies, and insights. In 2014, we will capture them with issue briefs, toolkits, trainings, and technical assistance. Our goal is to lift up your work and connect you with peers to equip your grantmaking, communications, fundraising, and more.

**Data Hub: Benchmarking, Mapping & More**
We heard your call for better information to make the case for your work and invest more strategically in your communities. In 2014, we will begin to create a dynamic, data-driven hub to capture, measure, and analyze issues, indicators, and impact relevant to the women’s funding community.

**Supporting Collective Action: Learning Communities**
Through the Partnership for Women’s Prosperity and Raising Leaders, Raising Millions, we connect cohorts of members in learning communities to take action on issues such as economic security and reproductive health. In 2014, we will spread the ideas, strategies, and practices of these communities to the Network... so that lessons from another community might become a solution for yours.

**Enhancing Evaluation: Making the Case™**
Making the Case is our methodology for measuring social change. Using Making the Case, members and grantee partners have shared tools for planning social change, capturing the work, and telling stories of impact. In 2014, we will begin refreshing Making the Case for a new generation of social change.

### A Special Invitation for You
**Connect with Peers & Partners at the Women’s Philanthropy Institute Symposium**

Women’s Funding Network is shifting how we gather as women’s funds and foundations and how we connect beyond our community. In lieu of a traditional conference in 2014, we are gathering in more diverse ways to bring your voice to new spaces.

The first of these is #WomenLeading Philanthropy, a two-day symposium of the Women’s Philanthropy Institute at the Indiana University Lilly Family School of Philanthropy. #WomenLeading Philanthropy is an opportunity to connect with a mix of nonprofit and corporate leaders, as well as donor activists, scholars, researchers, and senior-level changemakers.

Women’s Funding Network members have access to:

- A discounted registration rate
- Pre-event gatherings and webinars to meet fellow attendees and prepare for productive dialogue
- Special recognition at the event as an “ambassador” from Women’s Funding Network
- Exclusive invitations to symposium happy hours or meet-ups
- Special acknowledgement in event storytelling, including social media, email marketing, and our Impact Report
- Follow-up opportunities to build connections and receive support in translating new ideas into action

**April 2-3, 2014**
Sheraton Hotel & Towers
Chicago, IL

**Special Member Rate (code: WFN2014)**
By March 5, 2014: $535
After March 5, 2014: $652

Learn more and register at womensfundingnetwork.org/events
### Upcoming Opportunities

#### JANUARY
- * 2014 Annual Member Meeting
- * Reproductive Health Webinar Series – Making Use of Media

#### FEBRUARY
- * Making the Case Training Series – Overview
- * Reproductive Health Webinar Series – Messaging Power: How to Build Your Elevator Speech
- * Research Release – An Online Dialogue with CFED

#### MARCH
- * Making the Case Training Series – Administrator
- * Webinar: Pre-Gathering for #WomenLeadingPhilanthropy
- * Reproductive Health Webinar Series – How Americans Think and Talk about Abortion

#### APRIL
- #WomenLeadingPhilanthropy (Chicago)
- * Making the Case Training Series – Telling My Story

#### MAY
- * Webinar: What’s Next after #WomenLeadingPhilanthropy
- Vision 2020 Fourth National Congress (Philadelphia)
- * Making the Case Training Series – Submitting Evaluations

#### JUNE
- Unity Summit of Joint Affinity Groups (Washington, D.C.)
- Council on Foundations Conference (Washington, D.C.)
- * Making the Case Training Series – Increasing Adoption

Visit womensfundingnetwork.org/events for more dates and details.

### Key Benefits & Offerings

#### Webinars
In 2014, we will offer more than 20 webinars, including trainings for Making the Case, new research and data, and workshops on communications, fundraising, and more.

#### Making the Case
Our methodology and online tool for more effective measurement and evaluation of social change – with access and trainings included in your membership.

#### Pro Bono Legal Services
We’ve partnered with TrustLaw Connect, a program of the Thomson Reuters Foundation that links social enterprises and NGOs with top law firms around the world. All WFN members are eligible for access to free legal assistance.

#### Toolkits & Issue Briefs
In collaboration with members, a Girls Grantmaking Toolkit will launch this spring, along with new issue briefs on women’s economic security, whitepapers, and more.

#### Network News
Our monthly member e-newsletter, with the latest learning opportunities, resources, and member success stories.

#### Weekly Read
Our weekly collection of good reads and practical tools on social change, philanthropy, and feminism.

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**JOIN US!**

### 2014 Annual Member Meeting

**January 16, 2013**
**10 to 10:45 am PST**

Join Michele Ozumba, President & CEO, and Annie Wright, Network Engagement Manager, to kick off the new year with Women’s Funding Network! In this 45-minute member meeting, you’ll hear more details about what’s happening in 2014 and opportunities to get even more from your involvement with the Network.

Register now at womensfundingnetwork.org/events

**Want to connect in person in 2014?**

As we celebrate our 30th anniversary, we want to bring members to new spaces and build your influence through gatherings at partner events and more intensive online experiences. **In-person events are in bold** on the list to the left.

* Denotes an online learning event
Common Questions

Will there be a conference in 2014?

There will not be a traditional Women’s Funding Network conference in 2014. Instead, we are aligning with key partners and allies in philanthropy and social change to connect to the broader field and bring members along to new spaces and more conversations. Sometimes this will take the form of in-person events, and other times it will involve online workshops or meet-ups with thought leaders, partner organizations, and fellow members. Our goal is to continue strengthening your work with practical resources and tools – all while building the influence of your organization and our movement in ways that match these changing times.

Where can I connect in person with fellow members in 2014?

Your first opportunity will be on April 2 and 3, 2014 in Chicago at #WomenLeadingPhilanthropy, a symposium of the Women’s Philanthropy Institute at the Indiana University Lilly Family School of Philanthropy. We are encouraging executive directors, senior staff members, and board members of women’s funds and foundations to join us at the symposium. Learn more in this guide, and visit womensfundingnetwork.org/events for additional details and dates of other in-person events.

When will I hear more details about upcoming webinars and events?

A handful of upcoming webinars and events are highlighted in this guide, and you can find a more complete listing at womensfundingnetwork.org/events. Also be sure to watch the Network News for more details and announcements – if you have not been receiving your monthly Network News, please contact awright@womensfundingnetwork.org.

How do I get involved in programs and initiatives mentioned in this guide?

We invite all members – from seasoned executives to newcomers to the field – to get more engaged with Women’s Funding Network this year! We want to highlight your professional successes and organizational milestones through our email newsletters, social media, and other communications. We also seek member involvement on the creation of webinars, learning tools, and other resources. To learn more, contact Annie Wright at 415.400.2232 or awright@womensfundingnetwork.org.

Thank you.

Your membership matters. Your engagement sustains a powerful movement of women-led change. Our collective impact takes shape through the insight, advocacy, and leadership you provide in your communities as well as through your involvement in our Network.

Share your thoughts!

We welcome your feedback and questions. What programs, resources, or connections most excite you? How can we best support you? Share your thoughts with Annie Wright, Network Engagement Manager, at 415.400.2232 or awright@womensfundingnetwork.org.