



2010 Women's Funding Network Conference at a Glance

2010 Conference Overview

Never before has there been so much interest, money and promise to create a more balanced world for all by investing in women and girls. For over three decades, women's funds have been working at the nexus of the complex issues that cause inequity worldwide. How do we best capitalize on this opportunity, secure cross-sector commitments and partnerships and gain lasting results? The Women's Funding Network's 2010 conference will focus on how together, as a global movement, we **seize the moment** by increasing our investment, influence and impact to create positive, structural and long-lasting change for communities throughout the world.

Wednesday, April 21, 2010: *Pre-Conference Meetings and Activities*

9:00 AM-5:00 PM

Session 1: Voices on the Horizon Cohort Meeting – Special gathering of participants of the 2009/2010 Voices on the Horizon Cohort.

Session 2: A Future Not a Past Campaign – This session is by invitation only.

5:00-8:00 PM

Session 3: Executive Director Convening for Large-Sized Funds – Open to Executive Director or CEO administering organizations in Smart Growth stage 6, managing larger staffs, maintaining budgets over \$1.5 million and making grants over \$1 million a year. Join peers for a strategic conversation around growing your foundation and maximizing your impact.

Thursday, April 22, 2010: *Pre-Conference Activities*

8:30-11:30 AM Activities (optional – additional fees apply)

Denver City Walking Tour or Walking Tour to the Denver Museum of Art

(Additional pre-conference meetings continued on next page)



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Thursday, April 22, 2010: *Pre-Conference Meetings*

9:00 AM-12:00 PM

Session 1: Executive Director Convening for Small and Mid-Sized Funds – In the summer of 2009 Women's Funding Network hosted retreats for two groups of executive directors leading funds with staff of six or less and operating budgets of less than \$1 million. This session provides fund leaders a space to continue conversations started during these retreats.

Session 2: Communications Affinity Group Convening – Open to those who have participated in the Communications Cohort as well as those who are actively engaged in strategic communications work and interested in developing a more robust communications program. Join us to learn how to strategically grow your fund's visibility and effectively articulate the value of the women's funding movement worldwide.

Session 3: Bridge Builders Cohort Launch – This is a closed session for cohort members only.

Session 4: Women's Funding Network Board Meeting – This is a closed session for members of the Women's Funding Network Board.

10:00 AM-12:00 PM

Session 5: Donor Retreat – This session is by invitation only. For more information, e-mail smiller@womensfundingnetwork.org

(Schedule for Thursday, Friday and Saturday continued next page)



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Thursday, April 22, 2010: *Framing the Opportunity*

12:00-1:30 PM Conference Launch and Welcome Lunch

Kick off the 2010 Conference at a lunch featuring the local host committee, Women's Foundation of Colorado, Jewish Women's Fund of Colorado, Chambers Family Fund and Urgent Action Fund for Women's Human Rights.

1:30-2:00 PM Break

2:00-4:00 PM Donor Retreat (continued). This session is by invitation only. For more information, e-mail smiller@womensfundingnetwork.org

2:00-4:00 PM Workshops

Impact 2010: Demonstrating the Power of Women's Funds

In order to stake our claim in an increasingly crowded market, women's funds must be able to demonstrate their social change impact. Strategies and tools will be identified for collectively tracking and articulating the power and value of women's funds and the women's funding movement.

Diversify and Grow Your Donor Portfolio

With the increasing interest in investment in women and girls it is now more important than ever to bring new donor partners into the fold. Learn how to broaden and diversify your donor base by engaging and attracting new individual supporters for a more robust and sustainable fundraising program.

Tech Tools for Change

The world is operating online, are you? How can you break down the barriers in place for taking your online fundraising and mobilizing to the next level? Whether you are working with a team of 2 or 20, from Twitter to Ning, texting to blogs or E-newsletters to action alerts, you can enhance your fundraising and engagement activities to increase your online presence and grow your base of supporters.

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L.E.A.D: Leverage, Engage and Activate Diverse Talent Across Generations

Addressing the complex issues of our time requires movements to explore new staff and board leadership models and succession planning strategies that lift up the voice, experience and talent of leaders across generations. Learn from organizations inside and outside of the women's funding movement that are employing innovative strategies for creating space for new leaders at the decision making table today so they can lead tomorrow.

Investing in Women's Leadership for Real Change

The potential of women to create positive change in their communities is gaining widespread recognition but investments are not to scale. For more than 30 year's women's funds have been at the forefront of launching programs that cultivate women leaders at the grassroots level. Take away replicable models for investing in the potential of women to make real change through philanthropic, civic and political participation.

4:00-4:15 PM Break

4:15-5:30 PM Plenary 1: Narrowing the Global Gender Gap: Opportunities on the Horizon

Although the most recent [Global Gender Gap Report](#) noted positive indicators for increased human security for women on every continent, there is still a need for women's advancement worldwide - particularly in the areas of economic security and political participation. Women's funds are at the forefront of investing in greater economic opportunity for women and girls and ensuring their participation in all spheres of society. Hear key findings from the report and how over the next decade we can more effectively narrow the gender gap to create a more equitable world for all.

6:30-8:30 PM Opening Reception

A reception hosted by local women's funds at Merle Catherine Chambers Center for the Advancement of Women. Transportation provided to and from the Marriott City Center.

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Friday, April 23, 2010: *Seizing the Moment*

8:00-9:30 AM Open Breakfast

8:00-9:30 AM Concurrent Breakfast Sessions

Shared Learning: *Beyond our Borders, Special Interest Funding*

Learn about strategies for making grants beyond borders. Hear from representatives of The Beyond Our Borders Special Interest Fund within The Women's Foundation of Colorado where local community members learn about, and invest in international issues. Discussion is open to all.

Shared Learning: *International Network of Women's Funds*

Join peers for a breakfast presentation on the collaborative work and mission of the International Network of Women's Funds. Discussion is open to all.

Financial Leadership in Women's Funds

Join your peers for a breakfast discussion of the unique challenges on budgeting and financial reporting in women's funds. Discussion is open for all.

Networking for Women's Funds within Community Foundations

Join peers for strategic dialogue strategies and models for growing and sustaining women's funds within community foundations.

Networking for Private Foundations

Meet and mingle with private foundation leaders. Open to founders, partners and staff of private and family foundations.

9:30-11:15 AM Plenary 2: *Seizing the Moment*

As we enter a decade spawned by tremendous change, women and girls are poised to become the driving force behind global growth and leaders throughout the world are taking notice. How do we ensure that we have the clear and compelling messages, data, leadership models and sustainable organizations in place to secure positive, structural and long-lasting change? How do we as a global women's funding movement optimize and scale-up our investments, influence and impact to strategically tackle the "wicked" problems that cause poverty and inequity to improve the lives of women, families and communities throughout the world? *Featured Speaker: Christine Grumm, President and CEO, Women's Funding Network, with an opening performance.*

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11:15-11:30 AM Break

11:30 AM-12:00 PM Membership Meeting

12:15-2:00 PM Changing the Face of Philanthropy and Lead Awards Banquet

2:00-2:30 PM Break

2:30-4:00 PM Workshops

Strengthen Your Private Foundation's Return on Investment

Private foundations are unique in the philanthropic world and require strategies specific to their size, scope and models of governance in order to maximize impact. Learn best practices for matching your philanthropic vision and passion with strategic planning and grantmaking to create lasting change for women and girls and in turn build healthy communities around the world.

Unified Messaging for a Global Movement

We are living in a unique moment of opportunity created by increased attention to and recognition of the power of investing in women and girls to spark long-lasting change, bringing new voices to the chorus. Women's Funding Network, in partnership with Omnicom Group and global stakeholders, has evolved our messaging framework to articulate our long-term leadership role, value and impact in this space in ways that "stick" with new and traditional target audiences. A message map and messaging toolkit will be shared and then it will be your turn to put them to work and make them your own.

Collective Action to Accelerate Change

Women's funds throughout the world have successfully shifted policies to improve the lives of women and girls and to benefit their local communities. There is now Network-wide interest in creating a shared agenda to accelerate change through collective action that reduces violence and increases the economic security and well-being of low-income women and their families. Learn how you can engage your community of supporters in multi-faceted campaigns that will spark a ripple of change in your region and beyond.

Leveraging Connections, Expanding Influence

Women's funds are employing multiple strategies to build relationships across sectors and expand their scope of influence, have a seat at the table, raise new resources and increase their impact. Learn successful strategies for leveraging our connections with corporations, elected officials and government agencies to drive and advance policy agendas, raise the visibility of women's funds and attract new talent and dollars. *(Continued on next page)*



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\$1 X \$150 Million = A Movement Moving Millions

Through the first phase of the historic *Women Moving Millions* campaign women's funds raised over \$180 million, tipping the combined assets and grantmaking of women's funds around the world over the \$1 billion mark. Explore fundraising models of replication that boost up endowments and operational and grantmaking budgets and multiply investment in women and girls.

4:30-6:00 PM Plenary 3: Values in Practice: Becoming a More Inclusive Global Movement

Women's funds maintain a deep commitment to promoting diversity and equity but are we putting these commitments into practice? How do we, as a global movement, equalize our own internal dynamics of privilege, power and difference to ensure that we embody the tenants of the democratization of philanthropy in our work? The definitions of *inclusion* and *diversity* are often dependent on the region and community in which we live and in a globalized world demographics are shifting rapidly. Engage in an interactive conversation about what diversity means on a global stage and in a global movement. Take away guidelines and recommendations for how we are truly inclusive in an ever-changing world.

6:30-8:30 PM Optional Off-Site Dine Arounds

Topic 1: Fundraising success stories

Topic 2: Women, Faith and Poverty

Topic 3: Working Across Borders: Sister to Sister Models

Saturday, April 24: *The Path Forward*

8:30-10:00 AM Plenary 4, Part I - United in Purpose: A Cross-Sector Stakeholder Exchange

Critical players are investing more and more in the potential of women and girls to change the world. As more leaders enter this space how do we partner together to ensure that this is not another passing trend and that instead, long-term and sustainable outcomes are reached for women and girls? How, where and when do we challenge our individual assumptions, frameworks, and approaches to maximize our collective impact? Leading investors in women and girls will share their current frameworks and strategies and how they evaluate their impact and define success. Innovators in the field from inside and outside of the Network will share how their work differs and overlaps as well as explore how we can harness opportunities and work collaboratively to exponentially increase our return on investment and expand human security in communities worldwide.

10:00-10:15 AM Break

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10:15-11:15 AM Plenary 4, Part II- Mapping Commitments for Greater Outcomes

Real change is never generated by one person standing alone but by movements made up of like-minded individuals. In the current context of increased demand and limited resources, cross-sector partnerships can lead to significant and transformational solution building that is created out from a shared vision. Join peers in break-out sessions to map our collective work and resulting progress and share commitments for scaling up our leadership, civic engagement, philanthropic engagement and grantmaking nationally, regionally and globally to further move the needle toward greater equity and human security for women and girls worldwide.

11:15-11:30 AM Break

11:30 AM-12:00 PM Sharing Outcomes

Participants share outcomes of conversations, verbalize commitments and highlight a map of our combined efforts and collective impact.

12:00-2:00 PM Closing Luncheon

Post - Conference Activities & Meetings

2:30 PM-6:30 PM Denver Mountain Parks Tour – Additional fees apply for this event.

2:00 PM-5:00 PM Southern Strategy Meeting – This is a closed session.